

**List of Papers for Publications**

<b>Sr. No.</b>	<b>Name of Faculty</b>	<b>Research Topic</b>	<b>Publication</b>	<b>Month, Year</b>
1	Ms.Vasudha Rao	Nascent Technologies & Enterprise KnowledgeManagement	SFIMAR Research Review, Issue 3	2006
2	Ms.Vasudha Rao & Ms.Sujeesha Naidu	Challenges faced by Women Entrepreneuers in India	SFIMAR Research Review, Issue 5	2008
3	Ms.Sinimole KR	Performance Evaluation of Management Facultiesfrom Students Feedback Performa using Fuzzy Logic Model	Journal of Industrial Engineering, Vol.II, No. 17	Jun-10
4	Mr. P. Francis	Management Students Inclination towards	Thakur Institute of Management & Research Publication	Jun-10
5	Ms.Sinimole KR	A review - Non-parametric Methods to Measure Efficiency of Health Care Systems	Journal of Industrial Engineering, Vol.II, No. 17	Nov-10
6	Ms. Natika Jain	Analytical approach towards free cash flow v/s capital cash flow	Indian Journal of Commerce and management studies	Jan-11
7	Ms. Sujeesha Naidu	A study on retraining of employees after technology up gradation in business organizations	Indian Journal of Mangement, Prabhandan	Feb-11
8	Ms. Natika Jain	Attaining global growth through acquisitions-post recession	National conference at Godavari Institute of Management and Research	Mar-11
9	Ms. Natika Jain	Application of Human Resource Management in Project Management	Vishwakarma Institute of Management	Mar-11
10	Ms. Natika Jain	Problems,opportunities and prospects for SME sector in India	Matoshri Pratishthan Group of Institutions	Mar-11
11	Ms. Natika Jain	CSR -Need of an hour	Babasaheb Gawde institute of Mgmt and Research	Mar-11
12	Ms. Natika Jain	Application of Disinvestment on PSEs	Asia pacific Journal of Commerce	Mar-11
13	Ms. Natika Jain	Mergers and Acquisitions "A change paradigm in performance of Indian Company	International Journal of Business and Economics	Mar-11

14	Ms. Vasudha Rao & Ms. Vaishali Kulkarni	A Pilot Study on E-learning Applications and its effectiveness in B- schools & Universities	SFIMAR Research Review	Mar-11
15	Ms. Natika Jain	Challenges before management with reference to cross cultural Issues	Poona College of Arts, Science and Commerce	Apr-11
16	Ms. Natika Jain	Risk Management in Insurance Sector	Navshayadri Institute of Management	Apr-11
17	Ms. Natika Jain	Foreign Exchange Exposure and Management	National Conference on Restructuring of Global Economy- Challenges, IIM Jaipur	Apr-11
18	Mr. G. Ramesh and Ms Simmi Prasad	A pilot study of organised retail formats and their location strategy in Mumbai: A study covering western suburbs from Bandra to Borivali,	Journal of Retail and Leisure Property	May-11
19	Ms Sinimole KR	A Case Study of Evaluation of Health Care Sector Performance	61st Industrial Engineering Annual Conference under session Applied	May-11
20	Ms. Natika Jain	Consumer Buying Behaviour at retail outlet/Shopping Mall	Satya Shiv Infrastructure International Journal of Business and Management Research	May-11
21	Ms. Natika Jain	Impact of Culture on Mergers and Acquisitions	Satya Shiv Infrastructure International Journal of Business and Management Research	May-11
22	Ms. Shilpa Peswani	Does a highly leveraged structure of a firm influence performance? A Comparative study of a high and low leveraged FMCG companies in India.	Indian Journal of Finance	Jun-11
23	Ms. Vasudha Rao & Ms. Vanitha Navada	Study on Career Planning For HR Management Trainees (Employee Perspective)	Radix International Journal of Research in Economics & Business Management	Dec-11
24	Mr. G Ramesh	Emergence of Indian Retail Industry: Trends, Prospects and Challenges	Gitarattan International Business School Journal	Jan-12
25	Ms. Sujeesha Naidu	A Study on the Usage of Movies in making training fun based	Radix International Journal of Marketing & Business Management	Feb-12
26	Ms. Sulbha Raorane	Relevance of MBA in today's Business	Pathh 2012	Feb-12

27	Mr. G Ramesh	Brand Building Measures for Organized Retail Outlets an empirical study	The Journal of Business and Retail Management Research (International) ISSN 1751-8202,	Apr-12
28	Mr. G Ramesh	Brand Building Measures for Organized Retail Outlets: An empirical study	The Journal of Business and Retail Management Research	Apr-12
29	Ms.Sinimole KR	Evaluation of the efficiency of National Health System of the members of WHO.	Leadership in Health Services ( Emerald Group)- Vol. 25 Issue 2	May-12
30	Ms.Sinimole KR	Performance Evaluation of the Hospital Services –A Fuzzy Analytic Hierarchy Process Model.	International Journal of Productivity and Quality Mgt (IJPQM)Vol.10, No.1 pp.112	Jul-12
31	Ms.Sulbha Raorane	Maternity benefits & women Empowerment in India	National conference	Nov-12
32	Kumbar, M F., Chandran, D. and Hadagali, G.	Increasing Expectations of Users for Better Quality Services: A Study of Management School Libraries of Mumbai City	Indian Journal of Library and Information Technology	Oct-Dec-12
33	Kumbar, M F. and Chandran, D	Electronic Resources: An Analytical Study on SFIMAR Users point of view	Proceedings of the National Conference on Usage of e-Resources	Dec-12
34	Kumbar, M F. and Chandran, D	Application of Total Quality Management in B- School Libraries: An Overview	Proceedings of the National Conference on Usage of e-Resources	Dec-12
35	Dr.Natika Poddar	A study on Energy audit	Paper presented at Chetna's Institute of Management	Feb-12
36	Munavalli, S B. and Dr. M F Kumbar	Information Literacy Competence among the Management of SFIMAR, Mumbai: A Case Study	In Libraries in the changing dimensions of digital technology: festschrift in honour of Prof. D. Chandran, Professor & Head, Department of Library and Information Science, S.V. University, Tirupati	Apr-13
37	Dr. M F Kumbar	Professional Staff Attitude towards Total Quality Management in B- School Libraries of Mumbai: An Evaluative Study	In Libraries in the changing dimensions of digital technology: festschrift in honour of Prof. D. Chandran, Professor & Head, Department of Library and Information Science, S.V. University, Tirupati	Apr-13
38	Dr. Kumbar and Mr. Naick, D	Measuring the Customer Service Quality in B- School Libraries of Mumbai: A Study Based On SERVQUAL	National Conference on Information Products and Services (NACINPROSE-2013)	Apr-13

39	Mr. G Ramesh	Media and Organized Retail for a Sustainable Social Development -An exploratory study	SFIMAR Research Review vol 8 Issue 1	May-13
40	Dr.Natika Poddar	Economic Avenues and challenges in the area of organised retailing in banking sector	Thakur college of Commerce and Science in collaboration with University of Mumbai	Sep-13
41	Dr.Natika Poddar	Emerging trend in Financial performance of General Insurance Industry in India	St.Xavier College	Sep-13
42	Dr.Natika Poddar	Operational & Credit risk management with special reference to Indian banking sector	B. L. Amlani college of Commerce and Economics ISBN:978-81-926401-0-5	Sep-13
43	Dr.. Sulbha S. Raorane	Consumer protection Act: Is the bank consumer protected?	Spark ISSN 2277-4866	Dec-13
44	Dr. M F Kumbar and Mr. Munavalli, S B	Strategies for Promoting E-Commerce in Libraries	In National Conference Proceedings on E-Commerce: Opportunities and Challenges, BET's Global Business School, Belgaum	Apr-14
45	Dr. M F Kumbar	Role of Librarians in Digital Library Information System	In Information Management in The Digital Age Ed. by B K More and B U Bansod, Atharva Publications, Dhule	Apr-14
46	Dr.Natika Poddar	Operational and Credit Risk Management in Indian Banking Sector With Special Reference To Basel Norms	SS INTERNATIONAL JOURNAL OF BUSINESS AND MANAGEMENT RESEARCH	Jul-14
47	Dr. Natika Poddar	Outsourcing: Boon or Bane?	Vivekanand Education Society's College of Arts, Science & Commerce	Aug-14
48	Mr. Pushkar Parulekar	RESERVE BANK OF INDIA (RBI) DATA ANALYSIS- Medium & Large Public Limited Companies in India From 1950-51 TO 1996-97	Trends In Finance -Research Monograph by DR VN BRIMS	Jul-14
49	Mr. Pushkar Parulekar	Study to Find out Young Individual Perception about Various Asset Classes from May 1, 2014 to May 1, 2019	SFIMAR Research Review,ISSN- 0975-895X, Vol.9, Issue 1, 2014	Aug-14
50	Dr. M F Kumbar	Preservation and Conservation of Library Information Resources	In Proceedings of UGC Sponsored One Day National Conference on Reshaping the Academic Libraries: Trends and Issues (REALITI), J M Patel College of Commerce, Mumbai.	Sep-14

51	Dr. M F Kumbar	Digitization is the need for the Hour to build Library Digital Content	In National Conference Proceedings on Digital Libraries of the Future: Emerging Trends, Advancements and Challenges of Engineering and Technological Instituteions, JNTU, Kakinada	Oct-14
52	Dr.Natika Poddar	Microfinance- A tool for women empowerment	International Journal in Management & Social Science	Dec-14
53	Dr. Smita Jesudasan	Wealth creation in the Indian pharmaceutical sector-EVA apprach	SFIMAR Research review, 2014 Volume 9, Issue 2	Dec-14
54	Ms.Shilpa Peswani, Dr. G Ramesh	A Perspective of Indian Corporate towards Corporate Social Responsibility for Building Sustainable Businesses	SFIMAR Research Review, ISSN: 0975-895X, Vol. 9, Issue 2, 2014	Dec-14
55	Mr. Jackson John	Influence of Steve Jobs's personal brand on Apple's business success	SFIMAR Research Review, ISSN: 0975-895X, Vol. 9, Issue 2, 2014	Dec-14
56	Ms. Sujeesha Naidu & Ms. Vasudha Rao	Movies, Masti, Magic- 3 in one approach to learning	Asian Journal of Multidisciplinary Studies, Volume 3, Issue 1	Jan-15
57	Dr. Sulbha Raorane	CPA : Is the fire Insurance Consumer Protected	Rishabh Publishing house, ISBN: 978-93-83072-41-5, University of Mumbai , International conference at Thailand	Jan-15
58	Dr. Smita Jesudasan	Linkage between Performance of Intellectual Capital & Financial Performance of Commercial Banks in India	Nirma International Conference of Management	Jan-15
59	Dr. Natika Poddar	A study of corelation between disinvestment & improvement in financial performance of Indian Public sector enterprises	NCRD's Sterling Institute of Management Studies	Jan-15
60	Dr. Sulbha Raorane	Product Liability Insurance	Tactful management Research journal ISSN: 2319-7943	Mar-15
61	Dr.Natika Poddar	Branding & Merchandising route-A Sustainable practices making a Trend in Indian FILM Industry for Revenue Generation	Innovation Based Sustainable Practices of Organizations, GNIMS B- School	Mar-15
62	Dr. G Ramesh	Frugal Innovation	JBIMS Journal-Spectrum	Mar-15
63	Ms. Simmi Prasad	A study on sustainable business practices of mobile services providers in India	Guru Nanak of Management Studies, International Research Conference on Innovation based Sustainable Practices of Organisations	Mar-15

64	Dr. Natika Poddar, Dr. Smita Jesudasan, Jackson John	Enterprise risk Management in improving sustainability of Banking Business in india	TRANS Asian Research journals	Apr-15
65	Dr. Smita Jesudasan	Value Added Performance of the Indian Banking Sector	DYPUSM International Journal of Management, January - June 2015 Issue.	Jun-15
66	Dr. Smita Jesudasan, Ms. Renita D'souza	Leveraging Financial Inclusion for Economic Growth in India	Zenith International Research Journal of Business Economics & Management Research Vol. 5 (6) 2015	Jun-15
67	Dr. Smita Jesudasan	Stock Price Response to Dividend Announcements: Evidence from NSE, India	SFIMAR Research Review	Jun-15
68	Mr. Vaibhav Kulkarni	Identifying Corporate Expectations from Indian B-Schools	DYPUSM International Journal of Management, January - June 2015 Issue.	Jun-15
69	Mr. Pushkar Parulekar	Study to find out impact of FII and DII investment on Nifty Monthly Returns January 2008 to October 2014	SFIMAR Research Review, ISSN- 0975-895X, Vol.10, Issue 1	Nov-15
70	Mr. Vaibhav Kulkarni	Developing a model for enhancing industry-institute interaction at B-schools	International Journal of Social Science & Interdisciplinary Research, ISSN 2277-3630, IJSSIR, Vol. 4 (11), pp. 1-9	Nov-15
71	Ms. Renita D'souza	Analysis of Personality Traits of Management Students Through Cattell's 16 PF	GE International Journal of Management and Research	Nov-15
72	Dr. Natika Poddar	A Study on Role of Leverage on Firm's Investment- An Indian Companies Perspective	EXCEL International Journal of Multidisciplinary Management Studies, ISSN 2249- 8834, EIJMMS, Vol.5 (12), pp. 26-33, Online available at <a href="http://zenithresearch.org.in">zenithresearch.org.in</a>	Dec-15
73	Ms. Vaishali Kulkarni	Expectations of Indian B-Schools from Knowledge Management Systems	Indian Journal of Research Volume : 5   Issue : 1   January 2016 ISSN - 2250-1991	Jan-16
74	Ms. Vaishali Kulkarni	Developing KMS Framework for B-schools	Indian Journal of Research Volume : 5   Issue : 1   January 2016 ISSN - 2250-1991	Jan-16
75	Ms. Sanchayita Banerjee, Mr. Jackson John	A Study on the Intentions of Consumers in Mumbai with regards to purchase of CNG Cars	Trans-Asian Journal of Marketing & Research, ISSN:2279-0667, Vol 5, Issue 3	Mar-16
76	Ms. Sanchayita Banerjee, Mr. Jestin Johny	Assessing the Solid Waste Management Procedures of Management Institutes in Mumbai	International Journal of Research in Social Sciences, ISSN: 2249-2496 Vol 6, Issue 4	Apr-16

77	Mr. Vaibhav Kulkarni	Using Rubik's Cube for Developing the Aptitude of B-Schools Students	EXCEL International Journal of Multidisciplinary Management Studies,ISSN 2249- 8834, EIJMMS, Vol.6 (4), pp. 10-17, Online available at zenithresearch.org.in	Apr-16
78	Dr. M F Kumbar	Scientometric analysis of SFIMAR Research Review	Library Science Research Journal	Apr-16
79	Dr. Natika Poddar	NPAs in Indian Banks-An Overview	International journal of multidisciplinary research in area of management, I.T.,Engineering	Jun-16
80	Ms. Sujeesha Naidu	A Study on the importance of Mentoring in Career Development of B-School Students	International Research journal of Human Resources and Social Sciences (IRJHRSS) Vol.3,Issue 11	Nov-16
81	Dr. Smita & Ms. Renita	A cross-dimensional analysis of Financial Inclusion and Development across India	International Journal of Applied Business and Economic Research, Vol. 14, No. 14 (2016): 323-351	Dec-16
82	Ms. Vasudha & Dr. Ramesh	E-learning Applications: Study on Success and Knowledge Retention	IJMEIT	Dec-16
83	Mr. Pushkar Parulekar	A study of DuPont Analysis for selected five NIFTY wealth creators from the period 2005 – 14	SFIMAR Research Review, Volume 10, Issue 2, 2015	Nov-16
84	Dr. Natika Poddar	Impact of Earnings Announcement on Stock Prices	International Journal of Research in Finance and Marketing (IJRFM), Available online at : <a href="http://euroasiapub.org/current.php?title=IJRFM">http://euroasiapub.org/current.php?title=IJRFM</a> , Vol. 6 Issue 12, December - 2016, pp. 66~78	Dec-16
85	Dr. Sulbha	Socio-Economic Status of Women School Teachers	University of Mumbai, Department of Commerce, Savitrabai Phule Memorial International Conference	Jan-17
86	Mr. Paul	Impact of oil prices on M&A in the Oil and Gas Industry	International Journal of Commerce, Business & Management, Vol 6, No.1,Jan-Feb 2017, p. 24-29, Jan-Feb 2017.	Jan-17
87	Mr. Jackson John	Effectiveness of sexual imagery in advertisements and influence on purchase behavior of consumers in Mumbai: A study across genders and generations	Indian Journal of Marketing, Vol 47, Issue 3 Mar 2017, p.29-42	Mar-17
88	Dr. Ramesh & Prof. Shilpa	A Study of the CSR activities conducted by Indian companies	Prabandhan: Indian Journal of Management, Vol 10, Issue 3, p. 35-52, mar. 2017. ISSN 0975-2854	Mar-17
89	Mr. Pushkar Dilip Parulekar	Evaluation of Weak form of Market Efficiency theory for selected five companies from Nifty	IOSR Journal of Economics and Finance	Jan-17

90	Ms. Sinimole	Performance Evaluation of Healthcare Systems- A study on NRHM Program in Kerala (2017)	Journal of Health Management, Vol. 19 No 1, Sage Publication	Feb-17
91	Mr. Pushkar Parulekar	Comparative Analysis of Employees Cost of Ten Nifty IT Index Companies	Pathh CD	Feb-17
92	Dr. Natika Poddar & Mr. Prashant Anchan	Analysis of risk and return of selected stocks in India	Presented at IBS Conference	Apr-17
93	Mr. Jackson John & Ms. Sanchayita Banerjee	Factors Influencing Customer Preference for Branded Coffee Chains among Young and Middle Aged Adults in Mumbai	SFIMAR Research Review, Volume 11, Issue 1, 2016	May-17
94	Dr. Smita Jesudasan	Does the behaviour of Commodity Stock Prices in India constitute a Random Walk?	SFIMAR Research Review, Volume 11, Issue 1, 2016	Feb-17
95	Ms. Sanchayita Banerjee	A Study on Mothers' Buying Behaviour for their kids: A Mumbai Perspective	International Journal of Research in Finance and Marketing (IJRFM), Available online at : <a href="http://euroasiapub.org/current.php?title=IJRFM">http://euroasiapub.org/current.php?title=IJRFM</a> , Vol. 7 Issue 6, June - 2016, pp. 106~123	Jun-17
96	Dr Natika	A study on Taxation Awareness Amongst MBA student's v/s other Core Professional courses students.	International Journal of Research in Finance and Marketing (IJRFM), Available online at : <a href="http://euroasiapub.org/current.php?title=IJRFM">http://euroasiapub.org/current.php?title=IJRFM</a> , Vol. 7 Issue 5, May – 2017, pp. 193~208	May-17
97	Dr. Mohanty	Responsible Investing can provide Excess Returns in Global Equity Markets	Published in SFIMAR Research Review, Volume 11, Issue 1, 2016	
98	Mr. Vaibhav Kulkarni	Developing a Model for 'Learning from Movies' in a B-School- with a Case Study	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17
99	Ms. Shilpa Peswani & Dr. Joshipura M.	Returns to Low Risk Investing	Applied Finance Letters	Nov-17
100	Dr. Smita & Ms. Frenzia	Analysis of the Solvency Position of Scheduled Urban Coop Banks in India	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17
101	Mr. Jestin	Labour Migration Analysis of Myanmar	Asian and Pacific Research Journal.	Sep-17



102	Col. Venkat	How Gamification in HR is engaging employees and improving productivity – A Study from Indian Industry	Lala Lajpatrai Institute journal of Research	Nov-17
103	Dr. Sinimole	Emerging Patterns of Morbidity and Hospitalization—A Comparison of Kerala and Bihar	Illness crisis and Loss	Nov-17
104	Mr. Jestin	Labour Migration Analysis of Myanmar	Asian and Pacific Research Journal.	Sep-17
105	Dr. Smita & Ms. Frenzia	Analysis of the Solvency Position of Scheduled Urban Coop Banks in India	SFIMAR Research Review, Volume 11, Issue 2, 2016	Oct-17
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109	Ms. Shilpa Peswani & Dr. Josphipura M.	Returns to Low Risk Investing	Applied Finance Letters	Nov-17
110	Dr. Vinita	Examining the Consumer Attitude towards Purchase of Counterfeit Fashion Products	Journal of Indian Business Research	Feb-18
111	Prof. Jackson & Ms. Leanne Barretto	A study on online shopping customer experience and buying behavior of Male customers with respect to Apparels in Mumbai	GNIMS	Feb-18
112	Col. Venkat	Managing in VUCA times – Case Studies from the Industry	VIVA conference 'Visheshan' and published in their UGC listed journal	Apr-18
113	Ms. Shilpa Peswani & Dr. Josphipura M.	The Volatility Effect in Value and Growth Stocks: Evidence from India	NMIMS Management Review	Apr-18
114	Prof. Sanchayita Banerjee	Attitude and Perception towards e-wallet among professional course students in Maharashtra	VIVA conference 'Visheshan' and published in their UGC listed journal	Apr-18

115	Prof. Paul & Prof. Jestin	Video on Demand Industry: Challenges and Opportunities in the Indian Market	Journal of Innovative Science and Research Technology	Jun-18
116	Dr Sulbha Raorane	A comparative Study on the compensation & Benefits plan for Life & General Insurance Agents	IDEAL- ISSN 2319-359X-Impact Factor-4.988	