

SFIMAR awarded The Most Upcoming B-school Award 2015 by ASSOCHAM



Dr. Subhransu Mohanty, Director & Rev. Bro. Bartholemeus receiving the Award on behalf of SFIMAR from Dr. Ram Shankar Katheria, Hon. Minister of State, Ministry of Human Resources Development

An Award-winning Upcoming B-School

In a country where Education is highly valued, how do you distinguish yourself as the Institute of choice? This is a question asked by many B-schools when it comes to taking their Institute to the next level. Mediocrity is the enemy of being good, and being good an enemy of achieving excellence. While some of their contemporaries who established B-schools entered the fray of being the best B-school at the word 'go', St. Francis Institute of Management & Research (SFIMAR) took more of a marathon approach. No point in running out of breath after the first lap. This approach paid rich dividends in the form of two prestigious awards in one calendar year.

In the past few months, SFIMAR has been awarded the prestigious ASSOCHAM AWARD for National Excellence in Education as 'The Most Upcoming B-school' and the Best Educational Quality Enhancement Team (BEQET) Award from National Council of Quality Management (NCQM). In addition, this year, University of Mumbai's Department of Lifelong Learning and Extension conferred SFIMAR with a Letter of Appreciation as Best Participating B-School in Extension and Community Development projects.

So what has SFIMAR done to gain this kind of recognition? For starters, under the guidance of the Governing Council, Chairman of the Institute- Bro. Alphonse Nesamony has laid a firm foundation in terms of infrastructure and academic programmes affiliated to Mumbai University and approved by AICTE. Building on these strengths, –SFIMAR’s Director, Dr Subhransu Mohanty has charted out a structured process for the overall growth of the Institute and development of its faculty and students by focusing on key areas such as Employability, Building up research activities, Leveraging technology to improve efficiency and Engaging more with Universities, Industry and Community. Initiatives such as e-governance, research development value chain, academic enhancement value chain, thought leadership and lead by example programmes have now been implemented. SFIMAR is building up cloud research repository and knowledge-sharing platform as well as an Entrepreneurship and Business Incubation Centre which will promote a culture of creativity and innovation by connecting academia and businesses

SFIMAR is a preferred choice for students seeking quality and value-based education coupled with affordability, in India’s financial capital. For helping students excel, the Institute has provided them with state-of-the-art facilities. SFIMAR has a very professional and dedicated Placement Cell that works 12 hours a day to ensure recruitment for all of its 360 students. Every year, for the last 8 years there has been 100% placement with average salaries ranging between 5-7 lakhs per annum. This year, so far the highest compensation received by a final year student is Rs. 63 lakhs per annum. So, every student who gets admitted to the MMS and PGDM programmes is assured of a bright and promising start to his or her career. The placement success can be attributed to several catalysts. One of the main reasons for this achievement is the tireless efforts put in by the Institute for mentoring and grooming the students, as well as proactively implementing useful feedback received from alumni and corporates with whom the Institute has established strong relationships.

The Institute hires professionals to prepare their students physically and mentally. Counselors, internationally recognized Personality Development firms and many such experts have been working year after year at improving their ABC (appearance, behavior, communication). SFIMAR also conducts Sensitivity Training and Boot Camps to assess the emotional intelligence level, strengths and weaknesses of students. It conducts programs on values, ethics, and corporate social responsibility. The Institute runs Mindfulness programs regularly for developing a sense of sincerity, focus and concentration among students.

The Institute also realizes that in addition to overall personality development, students need to be well versed in both general and functional aptitudes and responsive to industry demands in order to excel in interviews. In order to bring up students to meet such demands, the general, business knowledge and critical skills are enhanced through the Thought Leader and Lead by Example Programmes and by inviting eminent guest faculty from the industry. At SFIMAR students are encouraged and supported to explore all possibilities and think independently and critically.

Thus with its current practices, the Institute’s idea of producing the ideal corporate citizen has become a reality. To develop these future business leaders in this time of intense global competition is certainly the challenge willingly taken up by the Institute.

Jonas Salk (Father of Bio-philosophy) once said *“The reward for work well done is the opportunity to do more.”*

That is exactly what SFIMAR is aiming for. The awards and recognition are simply an affirmation that it is charting the right course to achieve the next level of success.