St. Francis Institute of Management and Research (SFIMAR)





Approved by AICTE, DTE, Govt. of Maharashtra and Affiliated to the University of Mumbai Accredited with 'A+' Grade by NAAC and MMS Programme Accredited by NBA, New Delhi An ISO 9001:2015 Certified Institute

SEMMAR INFORMATION

and

St. Francis Institute of Management and Research - PGDM

Approved by AICTE, DTE and ISO 9001:2015 Certified Institute

Organises

Pathh 2025

in Collaboration with



University of Mumbai

Theme:

"Resilience and Transformation in the Dynamic Business Environment"

20TH ANNUAL INTERNATIONAL RESEARCH CONFERENCE

28th June, 2025 (Saturday)

Venue:

St. Francis Institute of Management and Research (SFIMAR)

Gate No. 5, Mount Poinsur, S. V. P. Road, Borivali (W), Mumbai

Website: www.sfimar.org

INTRODUCTION

- St. Francis Institute of Management & Research (SFIMAR) was established in 2002 by "Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. It is recognized by DTE, approved by AICTE and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A+' accredited by NAAC. It is ISO 9001:2015 Certified by DNV. The Institute offers MMS programme affiliated to the University of Mumbai which is NBA accredited. SFIMAR is also a Ph.D. Research Centre under University of Mumbai offering PhD in Management Studies. SFIMAR is conferred with Autonomous Status by UGC w.e.f. A. Y. 2024-2025.
- St. Francis Institute of Management & Research (PGDM) was established in 2012 by "Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. SFIMAR (PGDM) offers PGDM (General Management) which is a two-year full-time programme approved & recognized by AICTE, New Delhi and DTE, Government of Maharashtra. SFIMAR-PGDM became Standlone Institution from A.Y. 2020-2021 onwards.

ABOUT THE CONFERENCE

SFIMAR, a dedicated promoter for research and knowledge dissemination, takes immense pride in hosting Pathh, its Annual International Research Conference. This gathering serves as a platform for thought leaders, corporate professionals, academicians, scholars, and researchers to converge, exchange insights, experiences, and cutting-edge research findings on prevailing trends shaping the business arena.

ABOUT THE THEME

The theme allows for exploration and discussion of a wide range of topics, including global business trends, innovation, sustainability, digital transformation, leadership, cross-cultural management, and more. It emphasizes the dynamic nature of the global business environment and the need for strategic navigation to ensure sustainability and success. Each of the mentioned subthemes can then be addressed in specific sessions or tracks within the conference, providing a cohesive and comprehensive event experience for attendees. We invite conceptual, theoretical, and empirical contributions to this International Conference. Following is a non-exhaustive list of potential topical areas:

Resilience and Transformation in the Dynamic Business Environment
Relationship between Supply Chain Resilience and Digital Supply Chain and the Impact on Sustainability:

- 1. Focus on Current Challenges
- 2. Emphasis on Adaptability
- 3. Opportunity for Diverse Research
- 4. Promotes Future-Oriented Thinking
- 5. Resilience in Supply Chains
- 6. Leadership in the Age of Change
- 7. The Future of Work

- 8. Innovation and Digital Transformation
- 9. Sustainability and Social Responsibility
- 10. International Business and Globalization
- 11. Entrepreneurship and Innovation
- 12. Managing Human Resources in a Dynamic Environment
- 13. Strategic Management in Uncertain Times

CALL FOR PAPERS

We invite research papers from Research Scholars, Academicians, Researchers, Corporate Executives and Government Representatives for Pathh 2025. We invite participants to present their Working papers, Research papers at the conference.

GUIDELINES FOR PAPER SUBMISSION

- 1. Abstract should describe the broad content of the paper and should not be more than 300 words. Research background, Aims, Methodology, Results/Findings, and Implications are essential elements of the abstract.
- 2. The length of the paper should not exceed 6000 words. The paper should contain the Title of the paper, Author's name and details, Introduction of the topic, Need of the study, Objectives, Hypothesis, Research methodology, Data collection & Analysis, Testing of Hypothesis, findings & Interpretations, Implications, Conclusions, Suggestions and References.
- 3. The author(s) name must not be mentioned anywhere except on the cover page of the research paper.
- 4. Papers should be typed in MS-WORD with single spacing on A4 size page in Times New Roman style with font size 12 and 1 inch margin on all four sides with APA referencing for all citations.
- 5. A soft copy of the abstract should be submitted as an e-mail attachment to pathh@sfimar.org on or before 15^{th} May 2025. For the full paper, one soft copy should be submitted to the same email id on or before 30^{th} May 2025.
- 6. Each paper will undergo Plagiarism check and a Similarity Index of less than 10% only will be accepted for a desk review followed by a double-blind review.

EVALUATION CRITERIA FOR SELECTING PAPER

- > Relevance: Research paper that broadly cover the conference theme/Subtheme.
- > Methodology: Use of sound and appropriate methods to support the objectives & test the hypothesis / or theory driven empirical findings and discussion.
- > Originality: Paper that bring forth new ideas and insights, create new body of knowledge / Theory / Concept / Model etc.
- > Conclusions: Sound conclusions and justification.
- > Implications: Relevance and implications of the decision problems demonstrated.
- > References: Acknowledgment of works of others referred in the paper in the APA format.

REVIEW PROCESS

The submitted papers will be double blind reviewed by the screening committee and the accepted papers will be selected for presenting in the conference. The authors of the accepted papers will be intimated as per the scheduled date put up below.

PROCEEDINGS OF PATHH 2025

The authors of accepted papers will be awarded Certificates. Selected papers will be published in ABDC / SCOPUS / Web of Science, Listed Journals (Publication charges as applicable will be additional). Remaining papers will be published in SFIMAR Research Review (SRR), ISSN: 0975-895X (Print) 2581-7450 (Online).

All Conference Papers will be Published in the Compendium Conference proceedings.

PRIZE AND CERTIFICATION

- Five outstanding Research Papers will be awarded with attractive cash prizes of Rs. 5,000/- each.
- Each registered participant will receive a Certificate of Participation.

IMPORTANT DATES

Submission of Abstract $:15^{th}$ May 2025 Submission of Full Paper $:30^{th}$ May 2025 Intimation of Acceptance of Paper $:10^{th}$ June 2025

Submission of the Registration

Form with payment :15th June 2025

Research Paper Presentation :28th June 2025



REGISTRATION DETAILS

Category	Registration Fee (Indian Delegates)	Registration Fee (Foreign Delegates)		
Research	750/- (INR)	\$ 20/-		
Scholars	Per Author	Per Author		
Delegates from	1000/- (INR)	\$ 30/-		
Academics	Per Author	Per Author		
Delegates from	1500/- (INR)	\$ 40/-		
Corporates	Per Author	Per Author		
(Each author needs to register separately)				

Registration Link: https://forms.gle/TR6FARRcHVoEXpXG6

PATRONS

- Rev. Bro. (Dr.) Joseph Karimalayil, Sup. Gen., CMSF
- Rev. Bro. Alphonse Nesamony, Chairman, SFIMAR
- Rev. Bro. Albin Tete, Registrar, SFIMAR
- Rev. Bro. TV George, Registrar, SFIMAR (PGDM)

RESEARCH ADVISORY COMMITTEE MEMBERS

CMA Dr. Kinnary Thakkar, University of Mumbai

Dr. Sangeeta Pawar, University of Mumbai

Dr. Pankaj Trivedi, Somaiya Vidyavihar University

PATHH 2024

Dr. Shalini Sinha, Director, SFIMAR

Dr. Sulbha Raorane, Director, SFIMAR (PGDM)

Mr. Augustine Kurias, Member & Observer, SFIMAR

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SFIMAR PGDM

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PRESENTS

Pathh 2025

Theme: "Resilience and Transformation in the Dynamic **Business Environment**"

Registration Form

ivalle.				
Designation :	Organisation /Institution : _			
Mailing Address:				
DD/Cheque bearing No.:		for Rs.		
Drawn in favor of 'SFIMAR (CHRD) A/C' OR Direct Payment / Bank Transfer / NEFT Payment				
to be made to:			Scan and pay here	
Bank Name : Catholic Syrian Bank (CSB), Borivali (W), Mumbai				
A/C No. : 033103169256190003				
IFSC Code: CSBK0000331				
Date :	Signature :		SFIMAR CHRD	
			MUMBAI SFIMARCHRD.10002588@csbpay	

REGISTRATION FEES

Category	Registration Fee (Indian Delegates)	Registration Fee (Foreign Delegates)
Research Scholars	750/- (INR) Per Author	\$ 20/- Per Author
Delegates from Academics	1000/- (INR) Per Author	\$ 30/- Per Author
Delegates from Corporates	1500/- (INR) Per Author	\$ 40/- Per Author

Note:

Namo :

- 1. Registration Fees should reach within one week from the date of intimation of acceptance of paper
- 2. Each Author needs to register separately.
- 3. Photocopies of the form can be taken if more than 1 Author. (Maximum 2 authors for 1 paper)