



St. Francis Institute of Management and Research (SFIMAR)

'Enlightening Minds, Defining Leaders'

An Autonomous Institution

Approved by AICTE, Recognised by DTE, Govt. of Maharashtra and Affiliated to the University of Mumbai
Accredited with 'A+' Grade by **NAAC** and MMS Programme Accredited by **NBA**, New Delhi
An ISO 9001:2015 Certified Institute

Executive Programme in Business Management (EPBM)

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Executive Program in Business Management (EPBM)

The 12 Months Online Executive Program in Business Management (EPBM) is designed for experienced professionals and senior managers seeking to enhance their leadership skills, broaden their strategic thinking, and accelerate their careers. The program offers a blend of advanced business knowledge, practical learning and leadership development, all while providing the flexibility needed for working professionals.

Programme Objectives

Leadership Development

Equip senior professionals with the leadership, strategic thinking and decision-making skills required to excel in executive roles.

Strategic Focus

Offer in-depth knowledge of key business functions such as finance, marketing, operations, and innovation with a strategic approach.

Global Perspective

Develop a global business mindset, considering diverse markets, international environments, and cross-cultural management.

Networking and Collaboration

Facilitate networking with peers, faculty, and industry leaders to foster collaborative learning.

Programme Highlights

Modular Structure

Focus terms cover key aspects of business leadership and management, allowing for customized electives in the final term.

Flexibility

Weekend classes, online learning, and intensive sessions make it possible to balance work and study commitments.

International Exposure

Opportunities for international study trips and collaborations with business schools abroad provide a global perspective.

Capstone Project

A practical project that allows participants to apply theoretical knowledge to real-world business challenges, relevant to their own industries or companies.

Key Features

- **Flexible Learning** : Online format with weekend classes to accommodate working professionals.
- **Strategic Curriculum** : Covers leadership, finance, marketing, operations, and digital transformation.
- **Capstone Project** : Apply theoretical knowledge to real-world business challenges.
- **Networking Opportunities** : Engage with industry leaders, faculty, and a diverse cohort.
- **International Exposure** : Potential for global business collaborations and study trips.

Program Structure

- Duration** : 12 months (Online)
- **Divided into Four Terms** : Covers leadership, strategic management, digital transformation, and more.
 - **Final Term** : Includes a capstone project.

Target Audience

- Mid-career professionals with 3+ years of experience.
- Senior managers and executives looking to transition into leadership roles.
- Entrepreneurs and business owners aiming to scale their businesses.

Admission Requirements

- **Minimum Work Experience:**
3 years in a managerial or leadership role.
- **Educational Qualification:**
Bachelor's degree from a recognized institution.
- **Application Process:**
Submission of a statement of purpose, recommendations, and an interview.

Program Fee

- **Course Fee:** Rs.1,50,000 (includes learning materials and digital resources).

EPBM - Application Google Form Link for your reference : -
<https://forms.gle/EHZ7JwHWZDztZLsY7>

Executive Program in Business Management

Term 1

Course 1: Leadership & Organizational Behavior

Course 2: Strategic Management & Innovation

Course 3: Financial Management for Executives

Term 2

Course 1: Marketing Strategy & Customer Insights

Course 2: Global Economics & International Business

Course 3: Negotiation & Conflict Management

Term 3

Course 1: Operations & Supply Chain Management

Course 2: Digital Transformation and Technology in Business

Course 3: Leadership in Practice: Executive Coaching

Term 4

Course 1: Strategic Financial Decision-Making

Course 2: Corporate Governance & Ethical Leadership

Course 3: Capstone Project



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