



Reflections



**People, Technology
&
A Path to Resilience**

“Learning Through the Pandemic”

SFIMAR

ISO 9001:2015 Certified
NAAC ‘A’ Grade Accredited Institute
Edition - 02 | November 2021

Prayer of St. Francis



Lord, make me an instrument of Your peace
Where there is hatred, let me sow love;
Where there is injury, pardon;
Where there is doubt, faith;
Where there is despair, hope;
Where there is darkness, light;
Where there is sadness, joy.

O, Divine Master, grant that I may not so much seek
To be consoled as to console;
To be understood as to understand;
To be loved as to love;
For it is in giving that we receive;
It is in pardoning that we are pardoned;
It is in dying that we are born again to eternal life.

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Chief Editor's Message



Ms. Maryline Sebastian
MFM - BATCH : 2014
Sr. Manager (RIL),
Chief Editor (SAA)

Dear Alumni,

Welcome to the 2nd edition of our Alumni magazine 'Reflections'!

The pandemic has re-calibrated and redesigned the way we live, work, and communicate. After the initial anxiety, we seem to be settling into a state of equilibrium, comfortable with different rooms, tabletops and comfy corners at home getting converted to workstations. Never before, as people, have we been reminded of our interdependence & inter connectedness.

The situation has however given us a lot of take ways:

Work from Home - As more and more people are working from their homes; they are realizing that it is quite possible to do so. While this may be an extreme thought, companies may start realising the benefits of working from home bring about lesser infrastructure cost, more productivity, flexibility

of employees and many other such.

Health not Wealth - This is the first time; I am seeing people so universally concerned about health. As a matter of fact, even I am working out a bit now!!! I don't think we have ever washed our hands so many times any more than we have in these past few weeks. All conversations are more about being immune and healthy.

Contribute More - COVID19 has truly taught us to reach out. Everyone is using the virtual platform to connect. There is an amplified sense of acceptance and accommodation. Mother Teresa said, "It's not how much we give, but how much love we put in giving." This can now be seen in action.

As we are in what we call "**The New Normal**" this issue focuses on the aspects of People, Technology and a Path to Resilience - Learning Through the Pandemic on how we have carved out our way into normalcy during the pandemic showcasing insights on "The new era of investment banking" as also how the global pandemic has fueled the growth of "Entrepreneurship".

The new trend being the virtual environment, it gives us immense pleasure to announce the launch of our very own Alumni Connect Mobile App to keep us all Alumni connected. Do not miss the whole bunch of other activities conducted by the college! So, Gear up for an Amazing read.

Happy Reading! Stay Safe! Remember 'SMS' - Sanitize, Mask Up & Social Distancing!

Editorial Team



Ms. Sangeeta Varma
Manager, Corporate Relations
& Placement (MCRP)



Mr. Hardik Shah
MMS : Batch 2006-08
Founder, CEO at Business
Karma Marketing Pvt. Ltd.



Mr. Ritesh Gulrajani
MMS : Batch 2008-10
Founder, Finmudra
Advisory Services



Mr. Vaibhav Shah
PGDM : Batch 2012-14
Senior Analyst, BNP Paribas

Future of Work

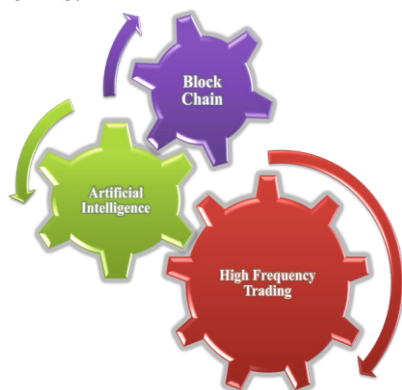
○ The New Era of Investment Banking

Investment banks face significant challenges driven by COVID-19 impacts, evolving financial regulations, market democratization, increased client sophistication, a shift to remote working arrangements, and rapid technology advances. There are opportunities for banks to drive toward higher levels of return; however, to achieve this, they likely will need to retool certain business models and operational platforms.

Technological innovation has caused significant disruption across industries in recent years, shifting the way every business operates. Investment banking deal sourcing has not been immune to this shift, with financial services firms quickly implementing new technological solutions into their business models and origination strategies. This development has opened new doors for revenue generation, while at the same time stimulating the creation of an entirely new financial services

sector-fintech, or financial-technology. Now more than ever, a firm must consider how they can capitalize on advanced technology to successfully compete with their counterparts in the digital age.

Trading is now done by computers than people. Much has changed in investment banking industry over the years. Let's have a quick look at the changes in outlining investment banking operations.



○ Blockchain

Since the emergence of Bitcoin as a viable (albeit volatile) currency for many investors, blockchain technology has slowly crept into the mainstream. The financial services industry is now experiencing an enhanced rate of adoption of blockchain technology that has the potential to stimulate cost reduction and increase security.

Banks and other firms have adopted forms of blockchain for two specific reasons:

- To replace intermediaries between funds transfers, and thus, reduce costs
- To increase security of transactions by tapping into the core of blockchain technology

The security benefit is especially interesting, as companies have recently increased spending on cybersecurity due to the enhanced risk of cybercriminals targeting banks. Further adoption of blockchain could significantly reduce that risk.

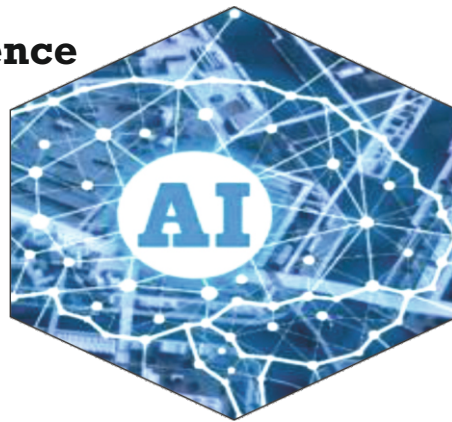
- While blockchain has experienced slower market adoption within the banking sector, technologies like artificial intelligence (AI) have been streamlined despite being in a relatively early developmental stage



○ Artificial Intelligence

Financial services firms are quickly investing time and money towards developing new ways to stimulate efficiency through artificial intelligence.

In the same PwC survey previously mentioned, over 50% of executives stated that they had made significant investments into AI platforms, with the majority of these efforts focused on cost reductions.



Customer service and fraud are two key areas where AI has been applied across the banking industry.

Employees are now managing fewer and fewer queries, as chatbots are able to process most client issues. AI technology can now identify a potential fraudulent transaction, notify a customer, and put a hold on their account automatically. These two innovations alone have created massive cost savings for large financial institutions that can be rerouted towards other operations.

○ High-Frequency Trading

High-Frequency Trading is nothing but a subset of Algorithmic Trading. The heart or the core of High-Frequency Trading is a combination of:

- High-Speed Computer Systems
- Real-Time Data Feed (which tracks trades and order book quickly)

High-Frequency Trading is a trading practice in the stock market for placing and executing many trade orders at an extremely high-speed.

Technically speaking, High-Frequency Trading uses algorithms for analysing multiple markets and executing trade orders in the most profitable way.

Co-location is the practice to facilitate access to such fast information and also to execute the trades quickly.

After all, with all your Trading Strategies and strong analysis in place, what else can there be remaining?



Well, the answer is High-Frequency of Trading since it takes care of the Frequency at which the number of trades takes place in a specific time interval. High-Frequency is opted for because it facilitates trading at a high-speed and is one of the factors contributing to the maximization of the gains for a trader.



➤ The Workflow of HFT:

High - Frequency Trading is mainly a game of latency (Tick-To-Trade), which basically means how fast does your strategy respond to the incoming market data. The "Bleeding edge" firm actually talks of single-digit microsecond or even sub-microsecond level latency

(Ultra-High-Frequency Trading) with newer, sophisticated and customized hardware.

Conclusively, in the past 20 years, the difference between what buyers want to pay and sellers want to be paid has fallen dramatically. One of

the reasons for this is the increase in accuracy.

High-Frequency Trading has also added more liquidity to the market, reducing bid-ask spreads.

➤ The Execution of HFT:

Execution High-Frequency Trading Strategies seek to execute the large orders of various institutional players without causing a significant price impact.

These include:

VWAP (Volume-Weighted Average Price) Strategy – This Strategy is used to execute large orders at a better average price. It is the ratio of the value traded to the total volume traded over a time period TWAP

(Time-Weighted Average Price) Strategy – This Strategy is used for buying or selling large blocks of shares without affecting the price

Vaibhav Shah
PGDM : Batch 2012

○ Covid-19 ignited the Spirit of Entrepreneurship in us!

We all have had a nightmarish time lately due to COVID19. It was a depressing time in our life, and everyone struggled to cope with it. We tried to keep ourselves busy by drinking Dalgona coffees, playing housie, binge-watching our favourite web series, became nostalgic while watching Ramayan and Mahabharat, wondered “rasode main kaun tha”, and a host of other things.

However, some saw the silver lining in these dark clouds! They converted this adversity into an opportunity. They unlocked their passions during the lockdown and decided to pursue their dreams.

A lot of people at home started small businesses. We all know someone who baked cakes at home and helped us brighten our birthdays and anniversaries by delivering these delicious yet healthy cakes. A lot of health fanatics started training online and guided others to stay in shape.

People wanted to upskill and utilise the additional free time on their hands. The internet courses and webinars were the flavours of the season. There were webinars teaching people everything; from drawing, cooking, communication skills, music, etc.

Those who were good at cooking started tiffin services and delivering homemade healthy food to those in need. Such was the generosity of

people that many times they did it for free.

Many professionals started a side



hustle in their free time. There was an increase in the number of people who took up stock market investing, resulting in companies like Zerodha becoming unicorns. Some of them succeeded in creating an additional source of income through these micro-investments.

People who were adept at writing started freelancing as content writers. We saw many digital marketers turning into consultants helping start-ups and SMEs and also training young aspirants who wanted to choose digital marketing as their career path.

There was a flood of messages in various WhatsApp groups informing us about people selling hand sanitisers, jewellery, personalised gifts, clothes, snacks,

chocolates, etc. I also knew few people who returned to their villages, took up farming in their free time and started selling fruits and vegetables in cities where they lived. COVID, in a strange way, ignited the spirit of entrepreneurship in us.

Such is the power of the human spirit. We have unlimited potential to achieve the unimaginable. During the last couple of years, many of us have lost more than we gained. However, if we look back, we will realise that what we acquired was also priceless.

We understood the importance of health – mental and physical, reconnected with our roots, strengthened family bonds, became aware of our strengths and weaknesses, and above all, learnt to fight with our backs to the wall.

These gains taught us the most important life lesson - we can emerge triumphant in the toughest of battles and against the strongest of opponents. The only thing we need is to believe in ourselves.

Chirag Thakkar
MMS : Batch 2010



Straight from the Heart...

PLAY BOLD!

*I think about this and I think about that, I even tell myself, man Harren stay back.
This isn't easy and I really know why, my heart's the driver so I'm not going to lie.....*

*Students seem worried about their Jobs and their Life.
They don't know what to choose when they see Start-ups rise.
You need to be wise, it's time for you to rise.
Even though the World is in a fix, you will still see Sunrise.*

*I take a pen black and a page white. I fill it up through the daylight.
I'm a vampire nothing like twilight. I set my mood right in the dim light.*

*Now all you got to do is stop dreaming, Dreaming about drowning.
Hope for the best, get your Profiles on LinkedIn.
When you feel bored, don't keep hanging.
Switch on your Netflix or Amazon Prime, it's stress relieving.*

*Let's take a pledge for ourselves.... that will find a Way.
No matter how difficult it seems we'll not Runaway.
We are All in this race and eventually we will Win.
Cuz it's a War for the Good and not a Sin.*

*Even if the market is getting short staffed,
Remember that they'll be kind to those who Showed Up!
So be it Job B or be it Job A,
It's always better to have something rather than nothing on the plate.*

*Whatever Job you may pick, it's true that you'll build connections.
Connections that will lead you to next direction.
Something similar to your so-called PlayStation.
Cuz that's how you going to build your Dream Nation.*

*I know you'll have different Likings and Feelings, so let them flow in.
It's just a phase it will keep passing. Forget about the worries and keep Vibing.
Live your Life and just stop Cursing!
You've got a choice. So, pick up your weapons
Hight time to kick your in within demons!*

*The Ball is in your court.....
Put your mind, Put your soul
Do everything you can, to reach your Goal.
Play Bold! Play Bold!*

Noronha Harren Henry
aka, Mr. Amine
Batch:2019-2021



OUR IMPERFECT WIN

*It came, we survived
We got through the unknown
Some still live, some short lived
Some buried their dreams, but some outshone.*

*Still uncertain of what's next
But now it is the way of life we've known
Being perfect by accepting what's imperfect
Is how in the past year we've grown.*

*Accepting this life so unpredictable
Is the normal we now live in
Making the most out of what we once felt so
miserable
Is not a loss but in itself a huge win.*

Venisha Pinto: Ltw_Lifethroughwords
Batch:2019-2021



Alumni Success Stories



Priyanka Parab, MMS 2008
Professional Trader &
Soft Skills Trainer

SFIMAR Alumnus Priyanka Parab of MMS batch of 2008 has considered it her life motto. After joining L&T Infotech - now LTI, she gave her best in the Human Resources field for more than 6 years. Her career spans various roles in teams of Talent Acquisition - Campus Recruitment and Lateral Hiring, HR Systems - Design and Maintenance, Performance Management, Employee Engagement and Reward Management, Business Partner HR and HR Data Analysis.

When she took a small break from her corporate life, impulsively she decided to learn how to trade the stock market. Little did she know that this would be a turning point in her life. One thing led to another and 6 years later she found herself trading the capital markets like a professional. Today, she trades for a living and manages a niche clientele of investors.

The journey from an HR professional to Trader has taught her many life lessons. She believes that these teachings have the power to transform an individual's thinking. So, in her free time, she loves to mentor and influence students to get ready for the corporate world and real life.

Priyanka is currently focused on building her trading skills, creating value for her clients and mentoring management graduates while raising her 2 boisterous kids!

You can follow her and her thoughts on her Facebook Group - The Catalyst.

This is Merwyn Pinto completed MMS, 2017-19. As a complete layman or fresher in finance industry, didn't had any clue or idea as to what is Investment market, what are the various investment options a common man should opt for, how to go about investing, how to spend money carefully, how to diversify the money into various asset class to manage risk etc.

As being a part of HDFC Bank for over 2 years now I have got a complete conviction as to just keeping your money in the form of FD's is not enough keeping into consideration today's inflation rate.

Diversification of investment into various asset classes such as mutual fund, debt investments and equity stock markets are also important to always be ahead of inflation. Being in HDFC, have also understood that various investments options have various different purposes and every investment should always be done based on the aspirations and future goals a person wants to achieve e.g. Bank FD's serves as a purpose of emergency or liquid cash in need, equity mutual funds in the form of SIP will help you to create a good corpus for retirement etc., Debt investment in the form of Life Insurance Policies will help to generate a pension kind of an income to manage long term family expenses e.g. children's education, marriage etc.

Keeping this in mind, today I am successful handling the investment needs of total 150 customers in my portfolio which has helped me to achieve my sales targets and improve my own investment planning for my future needs.

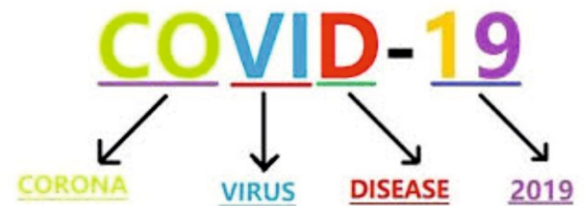


Merwyn Pinto , MMS 2019
HDFC Bank,
NRI Personal Banker

From Campus

COVID-19 Initiatives

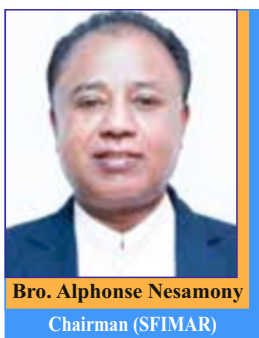
The Institute has taken significant initiatives to meet the challenges of COVID 19 pandemic in the governance, functioning of the Institute and teaching learning process.



- Online learning through Microsoft teams, Zoom and Google Classrooms.
- Examinations through Auto proctoring mode of Google forms.
- Paperless working through the Institute's ERP for admissions, attendance, examination, results declaration, examination, etc.
- Classroom engagement through online pedagogies of Padlet, Quizziz, Kahoot, etc.
- Faculty members were supported to undertake up skilling activities in pedagogical areas and improvised their teaching delivery through online modes during the pandemic.
- E-Management games such as treasure hunt, essay writing, case study, and singing were organised for MBA aspirants.
- Students support through webinars, counselling and many other mental wellbeing activities
- Online convocation for the MMS/PGDM and part time MMM/MFM programmes was successfully organised.
- Research paper competition was organised for the SFIMAR students to develop their research aptitude.
- Encouraging faculty, staff and students to participate in Boost Immunity Workshop.
- Mentor-mentee interactions were conducted to focus on the mental health and overall wellbeing of the students.
- Clubs and Forums at SFIMAR conducted online events such as 'Art of photo frame making' by Malay club.
- Students were motivated and supported to participate in many online competition for their holistic development.
- Guest lectures were conducted on entrepreneurship by 'Prerna Club' and 'Happithon session' by the mindfulness centre.
- Measures adopted to create awareness about COVID 19 and maintain hygiene by placing many sanitizer stands in the campus, regular sanitization, temperature check at the entrance, activities maintaining low touch like face recognition for biometric machine etc.



○ Honored



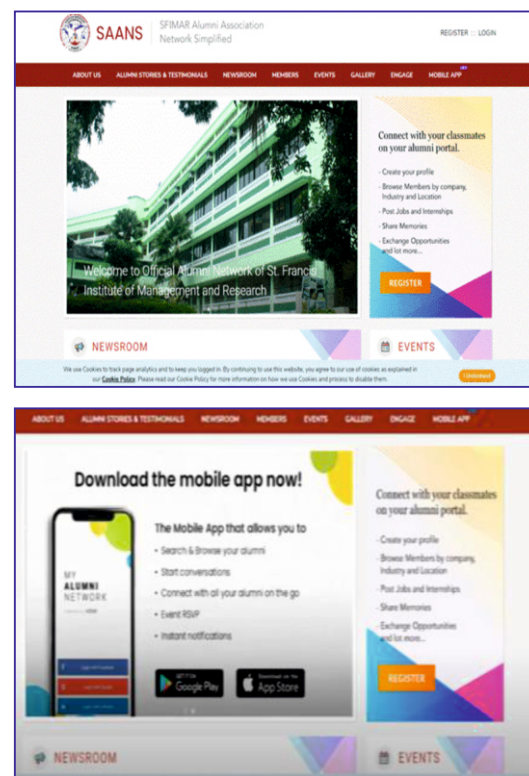
Bro. Alphonse Nesamony, Chairman of St. Francis Institute of Management and Research, has been promoted as Assistant Superior General & Vice president of the Trustee / Governing Body of the Society of the Congregation of Franciscan Brothers. An additional portfolio has been given to him as the capacity of General Administrator of St. Francis Group of Institutions Mumbai and in charge of Social welfare Activities of the Congregation.

○ Launched - Alumni Web Portal

Alumni's are the key representatives of the Institute and play a vital role, hence Alumni portal is created to connect an open network among all the Alumni's across the globe. Alumni can register themselves and get connected to other alumni members, post and receive job openings, post blogs, success stories etc. at the portal. Alumni will also remain informed about the various institutional activities through the portal. You can register at the portal by going at the link below :

○ Launched - Alumni Mobile App

The mobile app is also launched for the convenience of alumni members can get connected to other alumni members, post and receive job openings, post blogs, success stories etc. through mobile app. To access the mobile app the alumni has to first register at the link : <https://alumni.sfimar.org/user/signup.dz>



○ HR Summit

“HR Leaders' Summit 2019” was organised at SFIMAR Campus Auditorium in collaboration with **National Institute of Personnel Management (NIPM), Mumbai Chapter** on Saturday Nov. 23, 2019. The Theme “Paradigm Shift in HR”.

“HR Leaders' Summit 2019” was focused on the latest & most relevant issues presented by the industry experts from various organizations. HR delegates from diverse fields & the academia were invited to attend the summit and gain insight by updating their knowledge and getting new ideas for managing people in this rapidly changing HRM environment.



GLIMPSES of HR Leaders' Summit 2019 @ SFIMAR CAMPUS on 23rd NOV. 2019

Alumni Engagement A. Y. : 2020-21

Alumni members contribute whole heartedly towards the holistic development of SFIMAR. During Pandemic, Alumni Connect has taken a new shape by moving towards online mode. The alumni members get involved in profile specific mentoring, personality development sessions and training to the current students through online platform. Alumni play the roles of trainers and mentors at SFIMAR. They groom students for the corporate life, giving them pointers on selection process, research, presentation skills and communication etc.

○ SFIMAR ALUMNI ASSOCIATION (SAA) Meeting

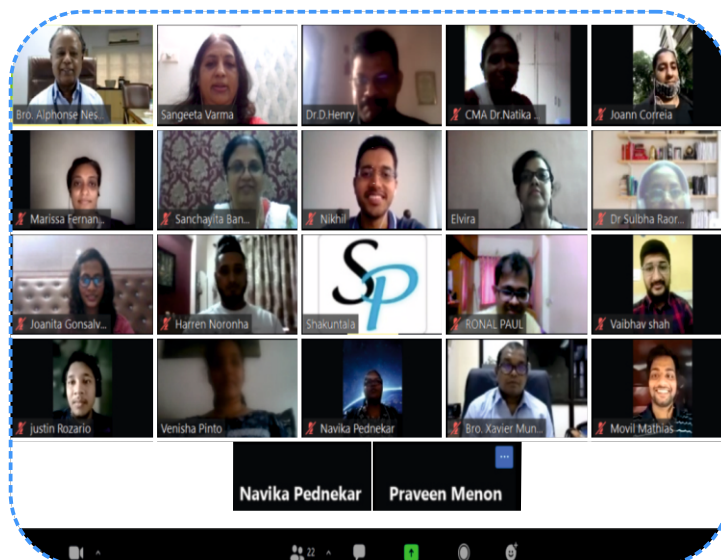
- SFIMAR Alumni Association Meeting (SAA) Managing Committee Meeting was held on 31st July 2021 through Zoom Platform
- These meetings are organized by the Joint Secretary Alumni association in consultation with the convener of SAA.
- During these meetings, alumni members update the management, faculty, and Career Management Centre about the latest corporate news, skills & academic requirements for the revision/inclusion in the curriculum. They also update about the expected sectors coming up with the job openings.
- More than 30 Members and Co-Opt Members Attended
- Meeting was Fruitful and inputs received for the Holistic Development of the Institute.
- e-Launch of SAA Alumni Web Portal was done by our Chairman, Bro. Alphonse Nesamony
- A walkthrough to web portal and how to register was done by one of the Alumni. You can register by going at the link : <https://alumni.sfimar.org/user/signup.dz>



**SAA Meeting
A.Y. 20-21**



**SAA Meeting
A.Y. 19-20**



Knowledge Sharing

Alumni members having five years or more experience in a specific domain are invited to share knowledge with students.

Mr. Hardik Shah
Batch: 2006-08
Founder, CEO at Business
Karma Marketing Pvt. Ltd.



Topics:

Challenges faced by budding Entrepreneurs & ways to overcome

Mr. Rachit Neema
Batch: 2012-14
Marketing Manager at
Lubrizol Adv. Material Pvt. Ltd.



Topics:

Evolution of Marketing Strategies



Mr. Nestor Mascarenhas
Batch: 2010-12
Assistant Manager – HR at
Neptunus Power Plant
Services Pvt. Ltd.

Topics:

Practical aspects of HRM

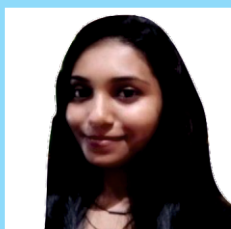


Mr. Don Thomas
Batch: 2003-05
Senior Director at
Delhivery

Topics:

Supply Chain Management

Ms. Kavita Ramanujam
Batch: 2012-14
Assistant Category Manager
at Maersk Tankers



Topics:

How Market Research and Data Analytics Drive Business

Mr. Renji Thomas
Batch: 2014-16
Group Head – Strategy
at Starcom



Topics:

Business Research & Decision Making



Mr. Engelbert Gonsalves
Batch: 2007 - 09
Senior Associate Consultant
at L & T Infotech

Topics:

How to deliver Training Programs



Mr. Rodon Andrades
Batch: 2012-14
Manager - Products &
Strategy at FedEx India Ltd.

Topics:

Supply Chain Management

Mentoring Sessions

The alumni members are invited to guide 1st year students on choosing a specialization and to mentor the 2nd year students on the company and profile-specific selection process.

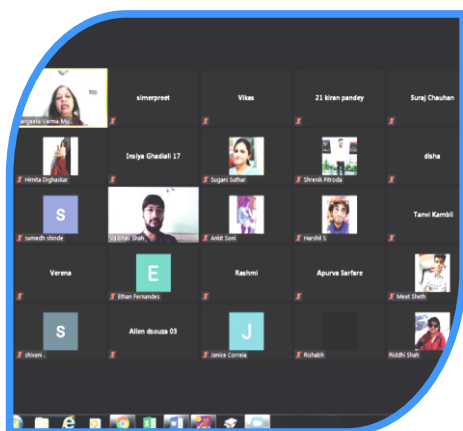
Alumni as Mentors for Batch 2021					
Sr. No.	Course	Batch	Alumni	Company	Designation
1	MMS	2006-08	Ms. Priyanka Parab	The Catalyst	Professional Trader & Soft skill Trainer
2	MMS	2006-08	Ms. Marissa Fernandes	Tata Consultancy Services	Specialist - Leadership & Diversity (Lead)
3	MMS	2014-16	Mr. Renji Thomas	Starcom	Group Head - Strategy
4	MMS	2016-18	Ms. Alicia Dsouza	Blackrock	Associate
5	MMS	2017-19	Ms. Ela Narvekar	Blackrock	Analyst
6	MMS	2017-19	Ms. Juelee Dalvi	Blackrock	Analyst
7	MMS	2017-19	Mr. Onkar Patole	Linedata	Analyst
8	MMS	2017-19	Ms. Joann Correia	SS&C GlobeOp Financial Services (India) Pvt. Ltd.	Associate
9	MMS	2017-19	Mr. Rosewal Almeida	ITC	Area Executive
10	MMS	2018-20	Ms. Joanita Gonsalves	Blackrock	Analyst
11	MMS	2018-20	Mr. Movil Mathias	Blackrock	Associate Consultant
12	MMS	2018-20	Mr. Sanmay Tribhuvan	Blackrock	Analyst
13	MMS	2018-20	Mr. Aaron D'Costa	TeamViewer	Analyst
14	MMS	2018-20	Mr. Smit Karmarkar	-	Further Studies
15	MMS	2018-20	Mr. Michael Mathew	Lodha Group	Sales
16	MMS	2018-20	Mr. Paras Thakur	Lodha Group	Sales
17	MMS	2018-20	Ms. Rubina Rodrigues	SS&C GlobeOp Financial Services (India) Pvt. Ltd.	Financial Analyst
18	MMS	2018-20	Ms. Alina Machado	SS&C GlobeOp Financial Services (India) Pvt. Ltd.	Associate- Hedge Fund Accounting
19	MMS	2018-20	Mr. Denoy David	ITC	Executive - Management Trainee
20	MMS	2018-20	Mr. Nikhil Patel	ITC	Executive - Management Trainee
21	MMS	2018-20	Mr. Alister Santus Lopes	VIVO	Sales Executive
22	MMS	2018-20	Mr. Robin W Moses	VIVO	Sales Executive
23	MMS	2018-20	Mr. Steve Chacko	VIVO	Sales Executive
24	MMS	2018-20	Mr. Abi Augustine	ISS Governance	Analyst
25	MMS	2018-20	Mr. Ashley Johnson	ISS Governance	Data Migration Specialist
26	PGDM	2015-17	Mr. Roydon Pinto	Pazcare	Key Account Manager
27	PGDM	2017-19	Mr. Hemant Kumawat	ITC	Sales Officer
28	PGDM	2018-20	Mr. Suraj Pal	VIVO	Executive - Management Trainee
29	PGDM	2018-20	Ms. Aditi Pal	Blackrock	Analyst

* Any name if missed out in the above list is unintentional.

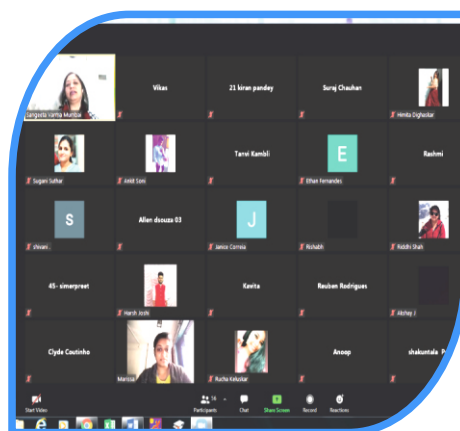


Choice of Specialization - A.Y. 19-20

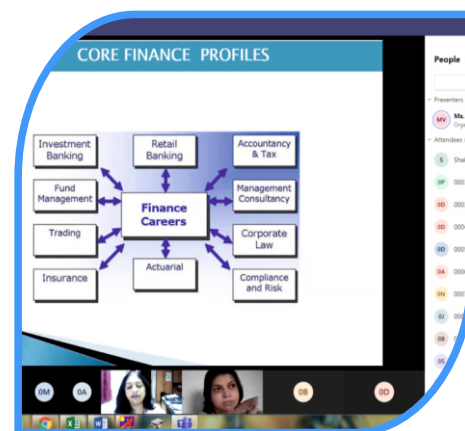
- ➔ Ms. Priyanka Parab - Professional Trader & Trainer - Soft Skills
 Mr. Saurabh Oak - FIN - AVP at JP Morgan Chase
 Ms. Nikeeta Kolte - MKT & OPRS - Key Account Executive - Parkson's Packaging
 Ms. Alicia D'souza - FIN - Analyst at Blackrock



Mentoring on Finance Profile
Mr. Vaibhav Shah, Batch 2012-14
Sr. Analyst at BNP Paribas



Mentoring on HR Profiles
by Ms. Marissa Fernandes, Batch 2006-08
Specialist - Leadership & Diversity
(Lead) at Tata Consultancy Services



Mentoring on Careers Post MBA
Ms. Priyanka Parab, Batch 2006-08
Professional Trader & Trainer - Soft Skills

○ As Project Guides

Senior alumni members are involved as summer internship guides for the students. They offer internship projects in their own companies and also guide them. They guide students on other company's projects too. Mr. Ritesh Gulrajani and Mr. Vaibhav Shah are associated with SFIMAR for past many years.

○ As Judges in Events and Competitions

The alumni members with five-plus years of experience are invited as judges in various events. E.g., Summer Excellence, Exuberance etc,

○ Group Discussion

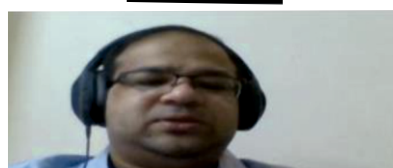
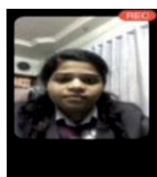
Senior alumni are involved in conducting Mock GDs for students and train them as per the industry requirements.

○ Mock Interviews

Many senior alumni members are invited from various industry sectors to train students to handle personal interviews effectively.



Mock Personal Interview
by Mr. Hardik Shah, Batch: 2006-08
Founder, CEO at Business Karma
Marketing Pvt. Ltd.



Mock Personal Interview
by Mr. Joyce Jose, Batch: 2008-10
Senior Business Analyst at Trafifigura



Mock Personal Interview
By Mr. Abhijit Khatav, Batch: 2006-08
Assistant General Manager - Corporate
Fever FM (HT Media Ltd.)

○ Alumni as Motivators

Alumni come out with innovative ideas to motivate students in various fields. The awards sponsored by Alumni are given to students on Annual day by the concerned Alumni.

The **'Best Business Plan'** Award was sponsored by Messaggio Company owned by our Alumni members viz. Mr. Joyce Jose, Terrance D'souza & Team.

The **'Best Readership Award – A Kindle'** was conceptualized and sponsored by Ms. Priyanka Parab from batch of 2008. Alumni give these awards during the Annual Day of the institute.



Ms. Priyanka Parab awarding the Best Readership Award on 29/02/2020

○ Alumni as Trainers

Alumni members are deeply involved in training students on technical and soft skills.

Alumni as Trainer						
For Batch 2021						
Sr. No.	Course	Batch	Alumni	Company name	Designation	Details
1	MMS	2006-08	Ms. Marissa M. Fernandes	Tata Consultancy Services	Specialist - Leadership & Diversity (Lead)	Choice of Specialisation - HR
2	MMS	2006-08	Ms. Priyanka Parab	LTI - Larsen & Toubro Infotech Ltd.	Former Sr. HR LTI & Trader	Tips & Techniques of Facing Online Personal Interview
3	MMS	2006-08	Ms. Priyanka Parab	LTI - Larsen & Toubro Infotech Ltd.	Former Sr. HR LTI & Trader	Tips & Techniques of Facing Online Group Discussion
4	MMS	2008-10	Mr. Chirag Thakkar	Freelance Trainer	Digital Marketing Strategist	Leveraging with LinkedIn
5	MMS	2014-16	Mr. Shankul Deshmukh	TMF Group.	Team Lead, HR Business Partner	Mock PI for HR
6	PGDM	2012-14	Mr. Vaibhav Shah	BNP Paribas	Sr. Analyst	Mock PI Finance
7	PGDM	2012-14	Mr. Vaibhav Shah	BNP Paribas	Sr. Analyst	Choice of Specialisation - Finance
8	PGDM	2012-14	Mr. Vaibhav Shah	BNP Paribas	Analyst	Advanced Excel
9	PGDM	2015-17	Mr. Roydon Pinto	Radio Mirchi	Account Manager Activations	Mock PI Marketing
10	PGDM	2015-17	Mr. Roydon Pinto	Radio Mirchi	Account Manager Activations	Choice of Specialisation - Marketing
11	MMS	2006-08	Mr. Saurabh Oak	JPMorgan Chase & Co	AVP	Mock PI Finance
12	MMS	2010-12	Mr. Nestor Mascarenhas	Neptunus Power Plant Services Pvt. Ltd	Asst. Manager Human Resources	Mock PI for HR
13	MMS	2008-10	Mr. Joyce Jose	Trafigura in RPA BPM DMS ECM Automation	Business Analyst	Mock PI for HR
14	MMS	2006-08	Mr. Hardik Shah	Business Karma Marketing Pvt. Ltd.	Founder, CEO	Mock PI for Marketing
15	MMS	2006-08	Mr. Abhijit Khatav	HT Media Ex JIO Ex Telenor	AGM	Mock PI for Marketing

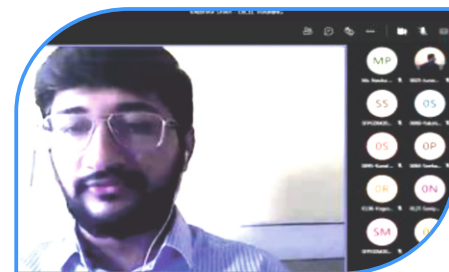
* Any name if missed out in the above list is unintentional.



Leveraging with LinkedIn by Mr. Chirag Thakkar,
Batch: 2008-10 Digital Marketing Strategist
Professional Trainer



Tips & Techniques of Facing Online Personal
Interview & Group Discussion by Ms. Priyanka
Parab, Batch: 2006-08 Professional Trainer



MS Excel Training
by Mr. Vaibhav Shah, Batch: 2012-14
Sr. Analyst at BNP Paribas

Assistance in Placement

Alumni members regularly connect with placement staff and share Live projects, Summer internships, and Final placement opportunities for the students.

List of Alumni Assisted in Summer Internships & Final Placements

For Batch 2021

Sr. No.	Course	Batch	Alumni	Company name	Designation
1	MMS	2002-04	Mr. Amit Shinde	NSDL	Sr. Manager
2	MMS	2006-08	Mr. Swithin Pais	Jetsdigital, Canada	Director
3	MMS	2008-10	Mr. Ritesh Gulrajani	Finmudra Advisory Services	Founder
4	MMM	2010-13	Mr. Krunal Patel	Teamviewer	Head of Sales, India
5	MMS	2011-13	Ms. Binu Villan	Deutsche CIB Centre Pvt. Ltd.	Sr. Analyst
6	MMS	2012-14	Ms. Reisha Bhat (Ms. Snehal Dhawale placed)	Mahindra Logistics	Manager- Talent Acquisition & Campus Recruitment
7	MMS	2014-16	Mr. Stevenson Fernandes	The Permiso	Proprietor
8	MMS	2014-16	Ms. Ivy Periera	Carnival Group	Deputy Manager - HR
9	MMS	2014-16	Ms. Khushboo Patel	AnandRathi	Assistant Manager - Human Resources Development
10	MMS	2014-16	Ms. Veronica Fernandes	NielsenIQ	Manager HR
11	MMS	2017-19	Ms. Andrea Dias	Ajmal & Sons	HR Officer
12	MMS	2017-19	Ms. Ashwini Kavali	IRCLASS Systems & Solutions Pvt. Ltd.	HRD Officer
13	MMS	2017-19	Ms. Erica Miranda	Jai Kisan	Senior HR Executive
14	MMS	2017-19	Ms. Joann Correia	SS&C GlobeOp Financial Services (India) Pvt. Ltd.	Sr. Associate
15	MMS	2017-19	Ms. Sylvia Thomas Khandagale	Europ Assistance India	Sr. Executive Human Resources
16	PGDM	2018-20	Mr. Justin A Drozario	upGrad Education Pvt. Ltd.	Executive Human Resources
17	PGDM	2018-20	Mr. Justin A Drozario	WhiteHat JR	Executive Human Resources
18	PGDM	2018-20	Mr. Roshan Anvekar	Telus International	Sourcing Specialist
19	MMS	2011-13	Mr. Blaise Lobo	VFS Global	Deputy Manager - HR

* Any name if missed out in the above list is unintentional.

○ Guidance in infrastructural development of the Institute

Alumni having expertise in an identified area are invited to share their knowledge and their guidance is taken as per their experience e.g. in the development of Website Application, Web-portal, etc.

○ Assistance in Admissions

Alumni assist institute in recommending their friends and relatives. They also assist by conducting webinars for the institute as and when required. On 27th June 2020, Live Webinar was conducted by Alumni Members on the topic : **“Job Prospects Post MBA & Desired Skill Set”**. The Alumni members emphasised on the below pointers, while addressing to the MBA aspirants.

- Discussion about Present Market scenario
- Understanding of Post MBA Careers
- Building Desired Skill Set



Ms. Priyanka Parab
Batch 2006-2008



Mr. Aditya Koul
Batch 2008-2010



Mr. Ritesh Gulrajani
Batch 2008-2010

Live Webinar Session by SFIMAR Alumni on 27th June 2020

Alumni Engagement - A Road Towards Success

The alumni are an integral part of SFIMAR and have a significant role in the holistic development and growth of the institution. Throughout the year they contribute in various forms by actively participating in grooming, mentoring, advisory forums, institutional developmental activities and assisting placement cell by sharing internship and final placement job opportunities.

The efforts taken by Alumni, in bridging the industry-academia gap & enhancing the employability skills of the students have resulted in scaling-up students' placements significantly with premium recruiters, decent pay packages and consistent patronage of old and existing recruiters.

Companies Patronized Us : A. Y. 2020-21





And Many More ...

Upcoming Events With Alumni

○ SAA Meeting

The next meeting of SFIMAR Alumni Association Managing Committee is scheduled in January 2022.

○ SAMPARK

The Annual Alumni Meet 'SAMPARK' is Schedule in February 2022

○ Alumni Chapter

SFIMAR has planned to hold the alumni chapters through online platform tentatively in March 2022.

ONE PURPOSE. ONE MISSION. ONE DREAM

SAA Managing Committee & Co-Opt Members

SFIMAR Alumni Association (SAA)

As on November, 2021

Name of the Member	Designation	Year / Batch	E mail
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OFFICE BEARERS

Bro. Alphonse Nesamony	Chairman	2011 onwards	chairman@sfimar.org
Dr. G. Ramesh	President	2021 onwards	deputydirector@sfimar.org
Ms. Marissa Fernandes	Vice President (MMS Alumnus)	Batch 2006 - 08	mmfnew@gmail.com
Bro. Xavier Munda	Registrar (Secretary)	2017 onwards	registrar@sfimar.org
Mr. Hardik Shah	Joint Secretary (MMS Alumnus)	Batch 2006 - 08	hardik@businesskarma.in
Mr. B. V. Abraham	Treasurer	2011 onwards	abraham@sfimar.org
Ms. Sangeeta Varma	Convener	2011 onwards	sv@sfimar.org
Bro. K C Joseph	Advisor	2015 onwards	
Dr. Sulbha Raorane	Advisor	2015 onwards	sulbha@sfimar.org
Dr. Natika Poddar	Advisor	2012 onwards	natika@sfimar.org

MEMBERS

Ms. Navika Pednekar	Member - CMC Representative	2011 Onwards	placements@sfimar.org
Ms. Shakuntala Poojary	Member - CMC Representative	2018 Onwards	placements@sfimar.org
Ms. Elvira Mendonca	Member - CMC Representative	2021 Onwards	placements@sfimar.org
Mr. Rachit Neema	Member - Managing Committee (PGDM)	2012 - 14	rachitneema@gmail.com
Mr. Vaibhav V. Shah	Member - Managing Committee (PGDM)	2012 - 14	shahvaibhav099@gmail.com
Mr. Engelbert Gonsalves	Member - Managing Committee (MMS)	2007 - 09	smilekeith@gmail.com
Mr. Ameya Jadhav	Member - Managing Committee (MMS)	2010 - 12	jadhavameya@yahoo.com
Mr. Amit S. Shinde	Member - Batch Representative (MMS)	2002 - 04	amitshinde_sfimar@yahoo.com
Mr. Alwyn Tennyson	Member - Batch Representative (MMS)	2002 - 04	allwyntennyson@gmail.com
Mr. Saurabh Oak	Member - Batch Representative (MMS)	2005 - 07	oaksaurabh@gmail.com
Mr. Rohit Dave	Member - Batch Representative (MMS)	2005 - 07	rohitdave25@gmail.com
Mr. Dilpesh Jain	Member - Batch Representative (MMS)	2006 - 08	jaindilpesh@gmail.com
Ms. Priyanka Parab	Member - Batch Representative (MMS)	2006 - 08	chavanp1027@gmail.com
Mr. Aaditya Desai	Member - Batch Representative (MMS)	2007 - 09	aaditya1982@gmail.com,
Mr. Ritesh Gulrajani	Member - Batch Representative (MMS)	2008 - 10	riteshgulrajani@gmail.com
Mr. Kiran Rodrigues	Member - Batch Representative (MMS)	2010 - 12	kiran.rodrigues@gmail.com
Mr. Blaise Lobo	Member - Batch Representative (MMS)	2011 - 13	martinblaisel@gmail.com
Ms. Maryline Sebastian	Member - Batch Representative (PT)	2011 - 14	maryline.sebastian@yahoo.com
Mr. Sagar Dhake	Member - Batch Representative (MMS)	2013 - 15	sagar15nov91@gmail.com
Ms. Jennifer Carvalho	Member - Batch Representative (PT)	2013 - 16	jenniferc1988@hotmail.com
Mr. Macsen Jose	Member - Batch Representative (MMS)	2014 - 16	macsenjose18@gmail.com
Mr. Mitul J Shah	Member - Batch Representative (PGDM)	2014 - 16	mitulshah692@gmail.com
Mr. Leslie Pereira	Member - Batch Representative (PT)	2014 - 17	pereiraeslie.24@gmail.com
Mr. Manish Trivedi	Member - Batch Representative (PT)	2014 - 17	mani3vedi@gmail.com
Mr. Aditya Warang	Member - Batch Representative (MMS)	2015 - 17	adityawarang2@gmail.com

SAA Managing Committee & Co-Opt Members

SFIMAR Alumni Association (SAA)

As on November, 2021

Name of the Member	Designation	Year / Batch	E mail
MEMBERS			
Ms. Anthea Pereira	Member - Batch Representative (MMS)	2015 - 17	anthea.pereira23@gmail.com
Ms. Rosetta Fernandes	Member - Batch Representative (MMS)	2015 - 17	rosettafernandes2101991@gmail.com
Mr. Roydon Pinto	Member - Batch Representative (PGDM)	2015 - 17	roypin321@gmail.com
Ms. Reema K Mishra	Member - Batch Representative (PT)	2015 - 18	mreema151992@gmail.com
Ms. Alicia Dsouza	Member - Batch Representative (MMS)	2016 - 18	aliciads0411@gmail.com
Ms. Shallet Caldeira	Member - Batch Representative (MMS)	2016 - 18	shalletcaldeira@gmail.com
Ms. Vaibhavi Bhatt	Member - Batch Representative (MMS)	2016 - 18	vaibhavibhatt9@hotmail.com
Mr. Krushna Balsaraf	Member - Batch Representative (PGDM)	2016 - 18	krubalsaraf15@gmail.com
Ms. Iona Castelino	Member - Batch Representative (PT)	2016 - 19	iona.castelino2992@gmail.com
Ms. Zoha S Naqvi	Member - Batch Representative (PT)	2016 - 19	nzoha64@yahoo.com
Ms. Joann Correia	Member - Batch Representative (MMS)	2017 - 19	correiajoann@gmail.com
Ms. Juelee Dalvi	Member - Batch Representative (MMS)	2017 - 19	juelee.dalvi@gmail.com
Ms. Michelle Ferrao	Member - Batch Representative (MMS)	2017 - 19	michellesferrao@gmail.com
Ms. Nitin Gowda	Member - Batch Representative (MMS)	2017 - 19	nitingowda91@gmail.com
Ms. Ela Narvekar	Member - Batch Representative (PGD ...)	2017 - 19	narvekarela@gmail.com
Ms. Nidhi Mehta	Member - Batch Representative (PGDM)	2017 - 19	nidhim1994@gmail.com
Ms. Shrushti Ashokbhai Siddhpure	Member - Batch Representative (PT)	2017 - 20	shrustisiddhpure08091995@gmail.com
Mr. Ronal Paulose Paul (MFM)	Member - Batch Representative (PT)	2017 - 20	ronalpaul13@gmail.com
Ms. Chantel Joseph Fernandes	Member - Batch Representative (PT)	2017 - 20	chantelfds@gmail.com
Ms. Joanita Gonsalves	Member - Batch Representative (MMS)	2018 - 20	joanitafrancis27.jg@gmail.com
Mr. Movil Mathias	Member - Batch Representative (MMS)	2018 - 20	movilmathias@gmail.com
Mr. Rishika Pillai	Member - Batch Representative (MMS)	2018 - 20	rishika.pillai11@gmail.com
Mr. Ameya Nadkarni	Member - Batch Representative (MMS)	2018 - 20	ameynadkarni15@gmail.com
Mr. Pravira Shetty	Member - Batch Representative (MMS)	2018 - 20	shettypravi12@gmail.com
Mr. Karthik Naganathan	Member - Batch Representative (PGDM)	2018 - 20	karthiknaganathan2894@gmail.com
Mr. Praveen Menon	Member - Batch Representative (PGDM)	2018 - 20	praveen28199628@gmail.com
Mr. Argo Jestin Drozario	Member - Batch Representative (PGDM)	2018 - 20	drozariojustin@gmail.com
Ms. Jayashree Nilesh Correia	Member - Batch Representative (PT)	2018 - 21	jaishri.correia@gmail.com
Ms. Sheetal Gopal Bathija	Member - Batch Representative (PT)	2018 - 21	sheetalbathija79@gmail.com
Ms. Venisha Pinto	Member - Batch Representative (MMS)	2019 - 21	venishapinto1997@gmail.com
Mr. Nikhil Jose Mathew	Member - Batch Representative (PGDM)	2019 - 21	mathewnikhiljose@gmail.com
Mr. Harren Noronha	Member - Batch Representative (MMS)	2019 - 21	harrenrcb@gmail.com
Ms. Benita Cardoz	Member - Batch Representative (PGDM)	2019 - 21	benitacardoz@gmail.com
Ms. Karen Silveira	Member - Batch Representative (PGDM)	2019 - 21	karensilveira20@gmail.com
Ms. Vishal Ramina	Member - Batch Representative (PGDM)	2019 - 21	vishalramina24@gmail.com

Alumni members can coordinates & cooperate with SAA members for any assistance / information required related to Alumni events etc. and vice versa.

“SFIMAR RATNA Awards” on “SAMPARK” - SFIMAR Alumni Meet

SFIMAR has a deep concern towards the growth of its alumni and the management encourages its alumni to perform par excellence in the field of Corporate and Entrepreneurship. Every year SFIMAR honours outstanding alumni at Annual General Meet (AGM) viz. SAMPARK by awarding “SFIMAR RATNA AWARDS”.

Objective : The objective of the SFIMAR RATNA Alumni Award is to recognize outstanding achievement in a professional discipline or in Business by our Alumni, in order to honour Alumni’s accomplishments in their respective professional fields or leadership in Business and Entrepreneurship and outstanding contribution to their communities. The awardees emerge as beacons who inspire, lead and guide our students as well as others in their organizations and communities.

SFIMAR Ratna Awards are grouped in two categories:

1. Corporate Excellence Award

2. Entrepreneurial Excellence Award

These awards are judged by the panel of renowned judges from corporate and successful entrepreneurs.

SFIMAR RATNA AWARDS 2012-13

Corporate Excellence



“SFIMAR RATNA” Award @
“SAMPARK” – SFIMAR Alumni Meet

Entrepreneurial Excellence



Ms. Sheryl Dsouza, **MMS : 2006 - 08**, Mahindra Finance
Manager - Learning & Development

SFIMAR RATNA AWARDS 2013-14



Mr. Anoop Jose, **MMS : 2004 - 06**, Canon India Pvt. Ltd.
National Account Manager



Mr. Jogesh N., Mr. Lyonell M., Mr. Aditya D., Mr. Steadin F.,
Mr. Ronaldo F., **MMS : 2007 - 09**, Prismmatics - Partners

SFIMAR RATNA AWARDS 2014-15

Corporate Excellence

Entrepreneurial Excellence



Ms. Marissa Fernandes, **MMS : 2006 - 08**, CMC Ltd. A TATA Enterprise, Talent Acquisition, Talent Management & HRBP (ITES – India)



Mr. Joyce Jose & Mr. Terence Dsouza, **MMS : 2008 - 10**, Messaggio - Partners

SFIMAR RATNA AWARDS 2015-16



Mr. Abhijit Khatav, **MMS : 2006 -08**, Reliance Jio Infocomm Ltd., Business Manager - Jio Center



Mr. Dnyandeve Warade, **MMS : 2008 - 10**, Sankalp - Director

SFIMAR RATNA AWARDS 2016-17



Mr. Sagar Biyani, **MMS : 2006 - 08**, Sun Pharmaceutical Industries Ltd. - Special Projects & Analytics (Sr. Manager)



Mr. Hardik Shah, **MMS : 2006 - 08**, Business Karma - Founder, Director.

SFIMAR RATNA AWARDS 2017-18

Corporate Excellence



Mr. Ashwin Patil, **MMS : 2002 - 04**,
LKP Securities Ltd - Equity Research Analyst

Entrepreneurial Excellence



Mr. Hitesh Jain, **MMS : 2002 - 04**,
Swaraj Holidays - Founder, Director

SFIMAR RATNA AWARDS 2018-19



Mohan Wanve, **MMS : 2002 - 04**,
Quantime World Pvt. Ltd. - Director



Ms. Binny Mathen, **MMS : 2004 - 06**, Crossword
Bookstores Ltd. - Customer Care Associate & Head HRMr.

SFIMAR DISTINGUISHED ALUMNI AWARD 2018-19



Institute has launched "Distinguished Alumni Award" in A.Y. 2018-19. This award is identified for an alumni member, who is regularly contributing through his services towards the holistic development of the Institute.

➡ Mr. Sandesh Dhware from **MMS : 2004-06** was awarded by "Distinguished Alumni Award" in A.Y. 2018-19.

And The Journey To Be Continued...

Nominations are invited for SFIMAR Ratna Award 2022

Contact us for concept paper at : alumni@sfimar.org

Register and Check out the Institute Alumni Portal NOW!

- For various events & awards
- Connect with fellow batchmates & alumni
- Post & apply for job opportunities (For Students & Alumni Batchmates)
- Share your achievements and awards
- Contribute towards the Holistic Development of Students & Institute

Register at:

<https://alumni.sfimar.org/user/signup.dz>



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