

SEP 2024

# Jharokha

*Institute Newsletter*



**St. Francis Institute of Management and Research  
(SFIMAR)**

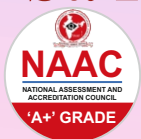
**An Autonomous Institution**

Approved by AICTE, DTE, Govt. of Maharashtra and Affiliated to the University of Mumbai  
Accredited with 'A+' Grade by **NAAC** and MMS Programme Accredited by **NBA**, New Delhi  
An ISO 9001:2015 Certified Institute

Gate No. 5, Mount Painsur, S. V. P. Road, Borivali (West), Mumbai - 400103

**DTE CODE 3119**

**[www.sfimar.org](http://www.sfimar.org)**





## OUR PATRON

---



ST. FRANCIS OF ASSISI

## OUR FOUNDER

---



**BRO. PAULUS MORITZ**

**FOUNDER - CMSF**

**(JUNE 29, 1869 - NOVEMBER 19, 1942)**

# INDEX

## Contents

## Page No.

☆ Editorial Note	02
☆ About Society	03 - 04
☆ About SFIMAR	05 - 06
☆ SFIMAR Laurels	06
☆ New Joinees	07
☆ Industry Liaison	08 - 11
☆ Clubs & Forums	12 - 16
☆ Institutional Events	17 - 22
☆ Faculty Development Programme (FDP) & Staff Development Programme (SDP)	22 - 23
☆ Commemorative Days	24 - 26
☆ BMS Update	27
☆ Celebration	27
☆ CMC Updates	28



## **EDITORIAL NOTE**

**W**elcome to the July - September issue of the Jharokha Quarterly Newsletter! As we step into the third quarter of the calendar year, we are delighted to bring you a refreshing take on the vibrant events and activities within our management institute.

This issue celebrates the remarkable achievements of our students and faculty, showcasing innovative projects, workshops, and initiatives that embody our commitment to excellence in management education. We are proud to highlight the outstanding performances in recent competitions and the impactful community outreach programs that reflect our values of service and leadership.

This quarter's theme centers on resilience to overcome various challenges and flexibility to make the most of new and exciting opportunities. With tales of development, innovation and the unwavering quest for knowledge that characterize our institute, we hope to inspire you.

In this edition, you'll find highlights from significant events such as Summer Xcellence, XAMI Meet, Induction Ceremony for the new MMS Batch, alongside our various Club/Forum activities and Faculty/Staff development initiatives.

We would especially want to thank our beloved Chairman, Bro. Alphonse Nesamony and our Director, Dr. Shalini Sinha for their invaluable contributions, in-depth knowledge, and unwavering support. Additionally, we would like to express our gratitude to every one of our academics and staff for their prompt assistance in producing this issue of Jharokha. We also want to express our gratitude to the members of our governing council and all of our stakeholders for their unwavering support and efforts toward the continuous advancement of SFIMAR.

We appreciate your unwavering excitement and support. As we travel together through another exciting quarter, we hope you find this issue enjoyable and inspiring as well as educational!



# ST. FRANCIS DAY CELEBRATIONS

CMSF



**GOLDEN AND SILVER JUBILEE CELEBRATION OF CONGREGATION  
OF THE FRANCISCAN MISSIONARY BROTHERS (CMSF)  
- ST. FRANCIS DAY CELEBRATIONS 4<sup>TH</sup> OCTOBER 2023**





**S**t. Francis Group of Institutions in Mumbai are a chain of Christian/Catholic Minority Educational Institutions located in the Western Suburbs of India's Financial Capital Mumbai. St. Francis Group of Institutions have today become a pride of Mumbai and India's most sought academic community for its focus on excellence in value based education and beneficial & educative extracurricular activities. Today, after 123 years of its inception the Franciscan Brothers continue their commitment of training young minds and finding solutions to address tomorrow's challenges.

St. Francis Group of Institutions are established and run by the Franciscan Missionary Brothers, an International Organisation headquartered at Borivali (West), Mumbai. Rev. Bro. Paulus Moritz has founded the CONGREGATION OF THE MISSIONARY BROTHERS OF ST. FRANCIS OF ASSISI in the year 1901 with the vision of reaching out to the poor and the less privileged. Bro. Paulus Mortiz was appointed as the first Superior General of the Congregation of the CMSF. He worked tirelessly for the welfare of the Brothers and the missions. His famous dictum was: "As long as you look after the poor, God will look after you!" He was a man with a deep spiritual conviction and of prayer and contemplation. He knew that only a deep religious person could become a great missionary, and he formed his Brothers in that pattern.

It was a relentless pilgrimage for him and his early companions in the mission of the Lord, serving the poor and needy at all costs in the villages of the entire country wherever they had been called to from 1901 till date, the inspiration of our Founder continues in the Brothers' Love and Service to the Indian people and beyond. Starting missions all over India, guiding the Brothers through many vicissitudes and storms for more than four decades, Bro. Paulus Mortiz relinquished the office of Superior General in 1941. He was called for his eternal reward on 19th November 1942 after a brief illness, which he joyfully accepted as a prelude to his heavenward journey.

May he intercede for us, his children, from his heavenly dwelling to keep the mission of love to all, especially to the down-trodden and marginalized!

### CONGREGATION OF THE MISSIONARY BROTHERS OF SAINT FRANCIS OF ASSISI (CMSF)



**"LOOK AFTER THE POOR, GOD WILL LOOK AFTER YOU."**



# ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH (SFIMAR)

**S**t. Francis Institute of Management & Research (SFIMAR) was established in 2002 by “The Society of the Congregation of Franciscan Brothers” to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade ‘A+’ (Second Cycle) accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Section 2 (f) & 12 (B) of UGC Act 1956. It is also ISO 9001:2015 Certified by DNV (Det Norske Veritas).

The courses conducted at SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and Other Amenities. A core team of experienced and qualified faculty member deliver various courses to the students. Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs a number of Personality Development Programmes.

SFIMAR also provides its students additional certification Programmes such as, Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Mandatory Programmes, CIMA, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assist students in achieving appropriate placements and has a track record of almost 100% placement for the past several years.

The courses conducted at SFIMAR campus are in state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty and research scholars bear the responsibility to impart knowledge to aspiring students at SFIMAR

A right blend of Industrialists and Academia from various organizations, are invited to professionally train our students. Interaction with eminent personalities in their respective field is a continuous activity at the Institute..



## ABOUT SFIMAR

### Vision

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.

### Mission

To enter the realm of globally successful B-schools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

### Quality Policy

SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.

## SFIMAR LAURELS

## ACCOLADES



**A+ GRADE CERTIFICATE  
BY NAAC**



**MTC GLOBAL AWARD  
FOR EXCELLENCE:2024**



**ISO 9001:2015 CERTIFICATE**



**UNIVERSITY OF MUMBAI  
CERTIFICATE FOR OUTSTANDING  
CONTRIBUTION TO ACADEMICS**



**MMS PROGRAMME  
ACCREDITED BY NBA**



**CERTIFICATE OF ACHIEVEMENT  
RIO+25 UN WATER ACTION  
IARF (2020)**



## **WELCOME TO "TEAM SFIMAR"**



**MR. SYLVESTER D'MELLO**  
PROFESSOR OF PRACTICE



**DR. KIRAN KARANDE**  
ASSISTANT PROFESSOR



**DR. ANAND UPADHYAY**  
ASSISTANT PROFESSOR



**MS. SONALI SHIRALKAR**  
ASSISTANT PROFESSOR



**MS. RAKHI PITKAR**  
ASSISTANT PROFESSOR



**MS. PREETI KAUSHIK**  
ASSISTANT PROFESSOR



**MS. PRACHI MALGAONKAR**  
ASSISTANT PROFESSOR



**DR. GANGA WARRIER**  
ASSISTANT PROFESSOR (HOD-BMS)



**MS. RIDDHI RAUT**  
OFFICE ASSISTANT



## SUMMER X'CELLENCE 2024

The annual intra-college competition, "Summer X'Cellence 2024," was held at SFIMAR on September 28, 2024, for the MMS and PGDM students. The event aimed to enhance students' presentation, conceptual, and interpersonal skills while providing industry exposure and insights. Participants presented their Summer Internship Projects (SIPs) across four panels-Finance (2), Marketing, and HR/IT & Operations-evaluated by corporate and alumni judges based on content, presentation, time management, and Q&A. Winners were awarded trophies during the valedictory function. The event, supported by faculty, staff, and the management team, demonstrated rigorous research, offering participants feedback and opportunities for external SIP competitions. The best projects will feature as research papers in the next issue of Spandan, the student journal of SFIMAR.



GLIMPSES FROM SUMMER XCELLENCE 2024



## GUEST LECTURES

**G**uest lectures are organised to familiarise students with linking the concepts taught in the session and its association with the corporates, with an opportunity to seek more insights about the same. The myths and assumptions about the corporate world could also be discussed and clarified in such sessions.

**Knowledge-hub:** The guest invited as a speaker are a master in their field of expertise. They bring the world of knowledge which has key industry insights to make student familiarise about.

**Corporate Practices:** The speaker/Guest of the session orients well about the trending practices that are implemented at the industry level, along side the practices they've nurtured for the organisation they are associated with.

**Networking platform:** The guests delivering the sessions do encourage active participation from the students as well. Speakers do liaison well to the queries and the contributions of the students, which may be extended in an informal discussion as well.

**Live Projects:** Guest lecture acts as a connecting dot of the corporate associate and student-member, which may even get extended to the live projects wherein the student learns more about the practical insights and the corporate house may observe the contributions of the candidate with reference to their working environment.

**Final Placement:** Select students who demonstrate exceptional skillset, may get well recognised by the industry professionals which gives them added advantage to be recommended for the opportunities in the organisation and industry as well, in adherence to the company policies and practices.

Sr. No.	Date	Subjects	Topic Name	Speaker's Name	Designation	Organization
1	20-7-2024	International Business	"Impact Of AI on Business Operations	Mr. Krunal Patel	Vice President and Head of India Business NTT	Data Business Solutions.
2	27-7-2024	Financial Markets and Institutions	Emerging Marketing Products in Finance and Fixed Income Securities	Mr. Jinesh Mehta	Regional Zonal Head	Rank MF company
3	27-7-2024	Consumer Behaviour	Role of Consumer Behavior understanding in Brand Development	Mr. Shashwat Das	Founder	Almond Branding.
4	27-7-2024	Labour Laws and Its Implications on Industrial Relations	"Grievance Redressal Mechanism and Sexual Harassment Act 2013"	Ms. Niveditha Rai	Deputy General Manager - Human Resources	Ipca Laboratories Limited.
5	3-8-2024	Security Analysis & Portfolio Management	Basic of Technical Analysis	Mr. Prasanna Choudhari	Sr. Team Leader	Morning Star Inc
6	3-8-2024	Compensation & Benefits	Overview of Compensation & Benefits - An Industry Perspective	Mr. Dhiraj Rangmale	Lead - Compensation & HR Operations	TRENT LTD (TATA).

# **GUEST LECTURES**

Sr. No.	Date	Subjects	Topic Name	Speaker's Name	Designation	Organization
7	10-8-2024	Strategic Management	"Cloud Kitchen Business- The Rise and Fall of Big Mouth Burger".	Mr. Ankit Shetty	Associate Director - Customer Success	Freight Tiger Ltd.
8	17-8-2024	Derivatives	"Current Trends in Derivatives Markets in India - An Industry Perspective"	Mr. Dilpesh Jain	Chief Financial Officer	Sonam Group
9	17-8-2024	HR Planning and Application of Technology in HR	"Overview of Human Resource Planning & Technology - An Industry perspective"	Ms. Mansi Bhagat, HR Head	HR Head	Sound & Vision Studios Private Ltd.
10	24-8-2024	Service Marketing	"Services Marketing - 7 Ps of Insurance Industry - An overview"	Mr. Rajnish Kumar Sinha	'Practice leader Property and Engineering Placement Servicing Head	Mahindra Insurance Broker Limited
11	21-9-2024	Product and Brand Management	Product Planning and Consumer Insights - An Industry Perspective	Mr. Satish Karandikar	Sr. GM and Head- Commercial Vehicle & Product Planning	Mahindra & Mahindra.
12	21-9-2024	Training and Development	An overview of Training & Development across Organizations.	Mr. Nestor Mascarenhas	HR Manager	Nitco Tiles
13	25-9-2024	Marketing Strategy	Consumer Insights in Insurance Sales and Marketing	Mr. Rajnish Kumar	Practice Leader - Property & Engineering and Head of Placements	Mahindra Insurance Brokers Limited
14	28-9-2024	Financial Regulation	Decoding RBI	Mr. Sharadkumar Rewatkar	Retired Banking Professional	Bank of Baroda



**EMERGING MARKETING PRODUCT  
AND FIXED INCOME SECURITIES  
RESOURCE PERSON : MR. JINESH MEHTA**



**ROLE OF CONSUMER BEHAVIOUR  
UNDERSTANDING IN BRAND DEVELOPMENT  
RESOURCE PERSON : MR. SHASHWAT DAS**



## **GUEST LECTURES**



**BASICS OF TECHNICAL ANALYSIS**  
**RESOURCE PERSON : MR. PRASANNA CHOUDHARI**



**CLOUD KITCHEN BUSINESS**  
**THE RISE AND FALL OF BIG MOUTH BURGER**  
**RESOURCE PERSON : MR. ANKIT SHETTY**



**CURRENT TRENDS IN DERIVATIVES MARKETS IN INDIA - AN INDUSTRY PERSPECTIVE**  
**RESOURCE PERSON : MR. DILPESH JAIN**



**CONSUMER INSIGHTS IN INSURANCE**  
**SALES AND MARKETING**  
**RESOURCE PERSON : MR. RAJNISH KUMAR**



**OVERVIEW OF HUMAN RESOURCE PLANNING**  
**& TECHNOLOGY - AN INDUSTRY PERSPECTIVE**  
**RESOURCE PERSON : MS. MANSI BHAGAT**



# MOCK STOCK LIVE TRADING COMPETITION

The Finatics Club at SFIMAR organized Mock Stock 2024-2025 on August 21, 2024, for the MMS II Finance specialization students (Batch 2023-25). The simulation aimed to give participants practical exposure to online trading, with ten teams of ten participants each trading with a virtual sum of 1 crore on the Trading View platform. Led by resource person and alumnus Mr. Vaibhav Shah, the event began with a session on trading techniques and concluded with a vibrant competition, complete with spot quizzes on finance for bonus points. Key takeaways included insights into market analysis, risk management, trading strategies, and emotional control in trading. The event concluded with an award ceremony led by the Chairman, the Director, and Faculty members.



GLIMPSES FROM MOCK-STOCK EVENT



## GUIDED FIELD VISIT TO NAVNIT MOTORS

The Renaissance Club at SFIMAR organized a guided field visit to Navnit Motors on August 23, 2024, for the MMS II HR specialization students (Batch 2023-25). Mr. Ravikumar Madhavan - CHRO at Navnit Group briefed the students about the organization, its history, growth, vision, mission, accolades and the various HR Processes implemented at Navnit Group for its employees. Students were also taken on a short guided tour of the Showroom covering the products/cars on display.



GUIDED FIELD VISIT TO NAVNIT MOTORS



# FINHOUSIE

On 23<sup>rd</sup> September 2024, SFIMAR's Finatics Forum organized FinHousie, a stock market-themed competition for MMS II students from the 2023-25 batch. Attended by 35 students from Finance, Marketing and HR specialisation, the event aimed to familiarize participants with stock market terminology and provide practical exposure. The game, modelled on traditional Housie, featured finance-related questions linked to each number, enhancing students' knowledge as they played.



## GLIMPSES FROM FINHOUSIE EVENT



## EDUCATIONAL VISIT TO BOMBAY STOCK EXCHANGE

On September 25, 2024, 172 first-year MMS students (Batch 2024-26) from St. Francis Institute of Management and Research visited the Bombay Stock Exchange (BSE), hosted by BSE Institute Ltd. Students attended a session led by Shri Sanjay Ved at the BSE's International Convention Hall. Ved provided insights into the stock market's operations, trading mechanisms, and the significance of market analysis. He discussed investment strategies, risk management, and the role of BSE in India's economy, emphasizing the institute's 150 years of expertise in capital markets education.

The visit aimed to deepen students' understanding of the stock exchange, explore placement opportunities in finance, and enhance their knowledge of financial markets and equity trading. The session covered career prospects in finance post-graduation, fundamentals of equity trading, and market trends, equipping students with practical knowledge of trading strategies and stock analysis. Key learning outcomes included applying financial concepts in real scenarios, evaluating investment risks and returns, and analyzing market trends to inform investment decisions. This experience broadened students' perspectives on finance careers and prepared them for future roles in the financial sector.



GLIMPSES FROM EDUCATIONAL VISIT TO BOMBAY STOCK EXCHANGE



## **AD-MAD - MARKETING COMPETITION**

The Nirmiti Club at SFIMAR organized the Ad-Mad Show on 30th September 2024, a creative event that encouraged students to showcase their marketing prowess through innovative advertisements. Participants from various specializations, including HR, Marketing, Finance, Operations, and IT, engaged in branding, slogan creation, and jingle-making exercises under the guidance of Dr. Simmi Prasad and her team of student coordinators. The event aimed to foster creativity, teamwork, and a deeper understanding of advertising. It comprised three rounds: Logo and Tagline Creation, Radio Jingle, and TV Commercial, each testing the participants' originality and presentation skills. This engaging event helped students enhance their teamwork, advertising skills, and creative thinking, providing them with practical experience in marketing and advertising while igniting their innovative spirit.



**WINNERS OF AD-MAD MARKETING COMPETITION**



**SFIMAR NIRMITI CLUB FACULTY & STUDENT COORDINATORS**

# SUMMER INTERNSHIP PROJECT PRESENTATION

**A**long with the curriculum taught through the tutoring sessions at the at the Institute, it is of equally importance for Management student to have industry exposure. Students would be exposed to real world scenario for 2 months wherein they'll be assigned the projects to work upon. During the same period wherein the student-group is experiencing learning at organisation, they further were asked to curate their work and align the project to the Job profile they're associated for. The student-group had dual support system, i.e. reporting officer to liaison within corporate infrastructure; and Faculty Guide to discuss the progress at the Institute level. On 30th & 31st July 2024, all the students of batch 2023-25 presented their finding in front of the panel and panel shortlisted 31 prospects for the Summer Xcellence Competition. Following is the list of shortlisted candidates:

Sr. No.	Shortlisted Students	Sr. No.	Shortlisted Students
1	Tanvi Ashok Pednekar	17	Snehal Manish Kamble
2	Disha Bharat Vartak	18	Conrad Oswald Rebello
3	Dylan Sunil Dsouza	19	Prathamesh Prakash Dhanawade
4	Erica Edward Pereira	20	Sakshi Sopan Nikam
5	Gajanan Nivrutt Karangale	21	Aryahi Tushar Kulkarni
6	Rashida Manaf Haveliwala	22	Vedang Arun Mahamunkar
7	Scarlet Sebastian Dsouza	23	Charmaine Philip Dias
8	Sanika Pravin Kulkarni	24	Divya Madanlal Verma
9	Tanvi Sanjay Rane	25	Sahil Jayaprakash Dalvi
10	Ankur Guruprasad Tiwari	26	Kedar Krishnakant Kadam
11	Sweety Mangesh Jadhav	27	Rahul Subhash Jangra
12	Biplab Bikash Maity	28	Samarth Sanjeev Auradkar
13	Prathamesh Vilas Vichare	29	Barkha Ramesh Chand
14	Vikas Radheshyam Jha	30	Reema Dinesh Bhanage
15	Shruti Jitendra Mali	31	Pearl Noel Gonsalves
16	Harshada Rajesh Sahu		



# THE FOUNDATION PREP COURSE FOR MANAGEMENT UNDERGRADUATE PROSPECTS

The Foundation Prep Course for Management Undergraduate Prospects at St. Francis Institute of Management and Research (SFIMAR) was held from July 22 to August 2, 2024, aiming to equip students with foundational knowledge and skills for a Bachelor of Management Studies (BMS) program. Across 11 days, the course covered essential management topics such as time management, effective communication, leadership, and teamwork. Students participated in various activities, including case studies, interactive games, a SWOT analysis, quizzes, and a movie screening, all designed to foster critical thinking and practical understanding of management principles. Sessions on Excel skills, change management, and presentation tools further enriched the curriculum, combining academic and professional preparation with hands-on experience.

The course culminated in a valedictory session, where students reflected on their experiences and received words of appreciation from the SFIMAR faculty. Faculty members such as Dr. G. Ramesh, Dr. Natika Poddar, and others were integral to the program, offering expert guidance and insights. Recreational activities like LAN games, indoor games, and a treasure hunt balanced the course, promoting teamwork and engagement. The program received highly positive feedback, with students expressing enthusiasm for the skills they gained and the supportive learning environment SFIMAR provided, effectively preparing them for their academic and professional journeys in management.



GLIMPSES FROM THE FOUNDATION PREP COURSE



# FOSTERING HOLISTIC LIVING PROGRAM

The Fostering Holistic Living program organized by St. Francis Institute of Management and Research (SFIMAR) from August 6 to August 17, 2024, aimed to promote well-rounded well-being through a series of workshops focused on essential life skills, mind-body-soul connections, self-care, nutrition, first impressions, and emotional intelligence. Led by SFIMAR faculty and experts, sessions covered a range of topics, from effective communication and problem-solving to self-compassion, balanced nutrition, and strategies for emotional intelligence. Each session combined theoretical insights with practical applications, equipping participants with tools to enhance their physical, mental, and emotional well-being, fostering a holistic approach to personal and professional development.



**MIND BODY AND SOUL - DR. SHALINI SINHA**



**SELF CARE - MS SHEETAL G**



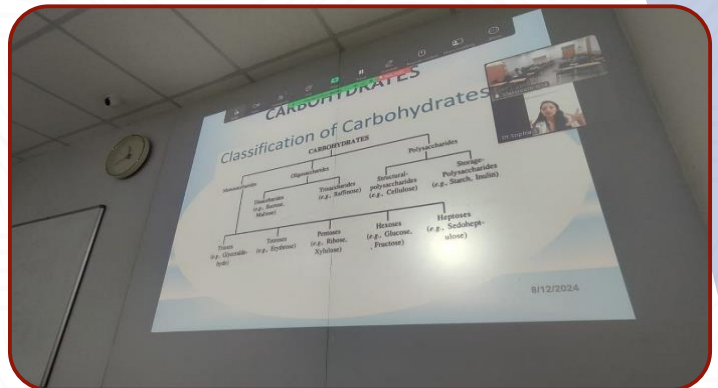
**POSITIVE FIRST IMPRESSIONS - MS. REGINA PINTO**



**EMOTIONAL INTELLIGENCE - MS. SHEETAL G**



**NUTRITION AND HEALTHY EATING - MS. SOPHIA SAM**





# XAMI MEET - SFIMAR HOSTS XAMI MEETING - 7<sup>TH</sup> & 8<sup>TH</sup> SEPTEMBER 2024

**S**t. Francis Institute of Management and Research (SFIMAR) had the privilege of hosting the prestigious XAMI Meeting on the 7th and 8th of September 2024. This landmark event brought together prominent leaders from Jesuit management institutions across India, fostering collaboration, knowledge exchange, and a commitment to academic excellence. The event witnessed the participation of eminent representatives from institutions such as XLRI Jamshedpur, XIME Bangalore, and XIBA Palayamkottai. While many attendees joined the discussions in person, several others participated virtually, ensuring widespread inclusivity and engagement.

The meeting provided a dynamic platform for discussions on critical topics such as the promotion of the Xavier Aptitude Test (XAT) as a key qualifying examination and the exchange of best practices among member institutions. Innovative initiatives, including AI-driven programs and impactful social outreach activities, were shared to enhance collective learning and foster institutional growth.

As the hosting institute, SFIMAR played a pivotal role in facilitating meaningful dialogue and networking among XAMI members. The meticulous organization of the event, coupled with SFIMAR's active participation in discussions, showcased its commitment to academic excellence and innovation. This meeting further reinforced SFIMAR's vision of promoting shared research, global outreach, and collaborative growth within the network of Jesuit management institutes.

SFIMAR extends its heartfelt gratitude to all the participants, both in person and virtual, for their invaluable contributions to the success of the XAMI Meeting 2024. The event stands as a testament to SFIMAR's dedication to fostering academic collaboration and driving transformative education.



GLIMPSES FROM XAMI MEET



# ORIENTATION PROGRAM AT SFIMAR: WELCOMING OF THE MMS BATCH:2024-26

The Orientation Program of MMS Batch : 2024-2026 at St. Francis Institute of Management and Research (SFIMAR) was held from 3rd September to 16<sup>th</sup> September 2024, marking the beginning of an exciting journey for the incoming batch of students. Designed to provide new students with essential information about the institution, its policies, and academic curriculum, the program was packed with engaging sessions, workshops, and activities to ensure a holistic orientation experience.

The Orientation Program successfully laid the foundation for a transformative educational journey at SFIMAR, instilling a sense of belonging and readiness in the new batch.



**FACULTY ADDRESSING STUDENTS**



**GOAN DANCE**



**COUNSELLOR MS. SHEETAL GOGARI AND MR. GAVIN REGO ORIENTING STUDENTS**



**STUDENTS PARTICIPATING AT BUSINESS QUIZ**





# THE INDUCTION CEREMONY

**S**t. Francis Institute of Management and Research (SFIMAR) held the Induction ceremony for the MMS Batch of 2024-26 on September 18, 2024, and introduced them to the institution's heritage, academic rigor, and commitment to leadership and innovation. The event featured speeches from industry experts such as Mr. Jayesh Kirange (Senior Director at SS&C Globeop), Mr. Abhishek Gupta (Chief Human Resources Officer at Zebpay), and alumnus Mr. Alwyn Arokiadas (Vice President at Morgan Stanley), who shared insights on personal growth, professional ethics, and leadership. Highlights of the event included the SFIMAR anthem, the distribution of certificates to high achievers, and student-led sessions sharing experiences, fostering a sense of belonging and setting a strong foundation for their academic and professional journey.



**MR. JAYESH KIRANGE  
ADDRESSING THE STUDENTS**



**STUDENTS GROUP PHOTOGRAPH ALONGWITH  
SPEAKER & FACULTY MEMBERS**

## FDP & SDP

# FACULTY DEVELOPMENT PROGRAM (FDP) ON MS EXCEL

**F**rom July 1 - 6, 2024, SFIMAR organized a six-day Faculty Development Program (FDP) on MS Excel with resource speaker Mr. Vaibhav Shah, an alumnus and Consultant at Calypso Technologies. Conducted in hybrid mode, the 15-hour FDP covered topics such as data cleaning, functions and formulas, advanced tools like V-Lookup, H-Lookup, Pivot Tables, and data visualization techniques. Hands-on sessions provided practical experience, enhancing participants' data analytics skills and their ability to create and interpret charts, graphs, and tables. The FDP successfully equipped 22 faculty members with advanced MS Excel expertise, enabling them to integrate these skills into their teaching and data management practices.



**GROUP PHOTOGRAPH OF THE FDP  
ON MS EXCEL TRAINING ON 06.07.2024**

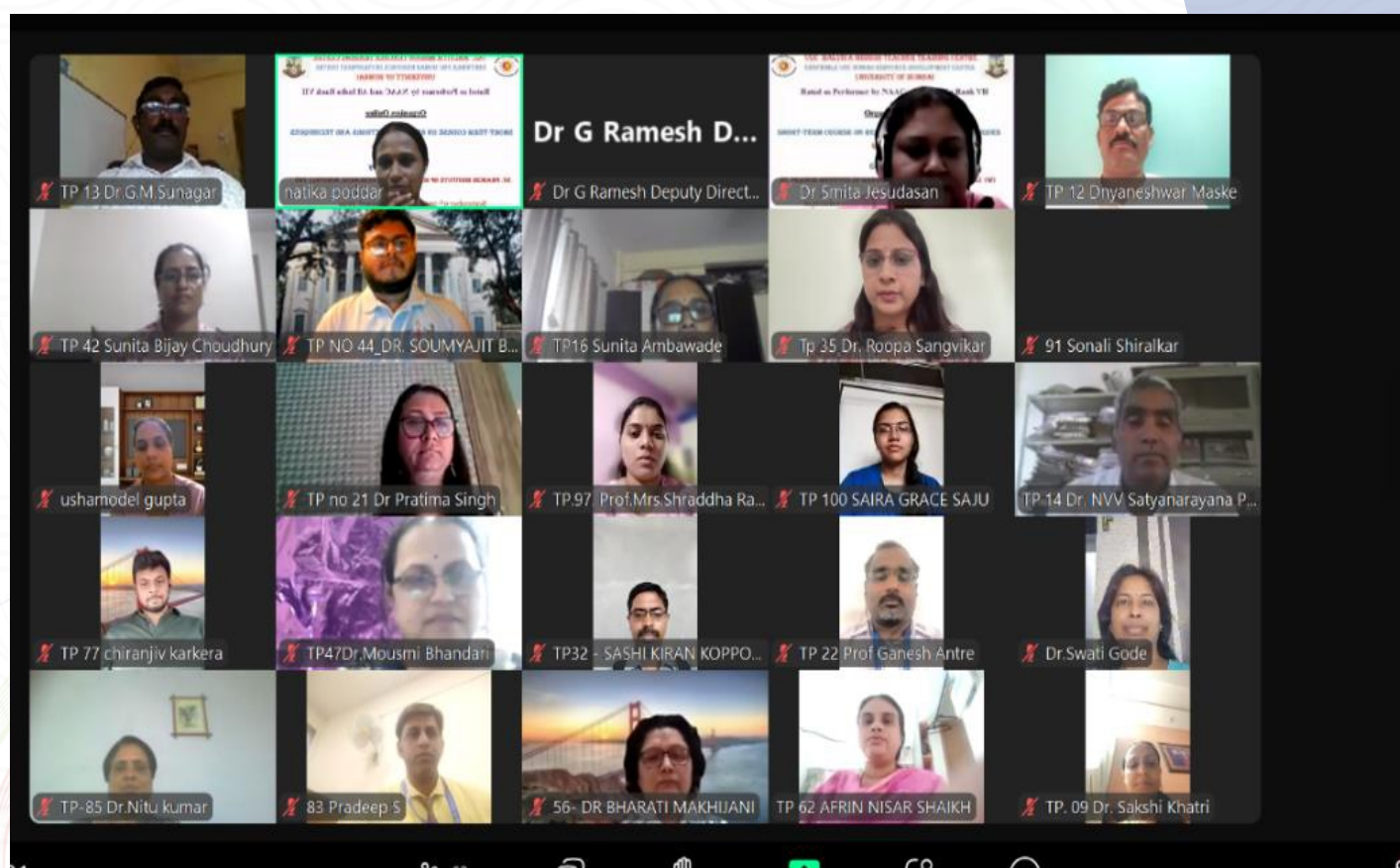


**MR. VAIBHAV SHAH SPEAKING AT THE FDP  
ON MS EXCEL TRAINING ON 02.07.2024**



## SHORT TERM COURSE CO-ORDINATED BY SFIMAR UNDER UGC MALVIYA MISSION TEACHER TRAINING CENTRE

The Short-Term Course (STC) on Research Methods and Techniques, organized by St. Francis Institute of Management and Research from September 9 to 14, 2024, attracted over 200 participants from various institutes, with 100 being selected after screening by the UGC MMTC, University of Mumbai. The course aimed to equip attendees with essential research skills, covering topics such as research design, statistical tools, ethical practices, and academic writing techniques, facilitated by esteemed experts. The program included hands-on training in research software like SPSS and focused on practical applications, including hypothesis development and statistical analysis. With overwhelmingly positive feedback and an overall rating of 4.5 out of 5, participants left the program feeling empowered and confident in their research abilities, thanks to the comprehensive curriculum and the support of the organizing faculty and the UGC MMTC team.



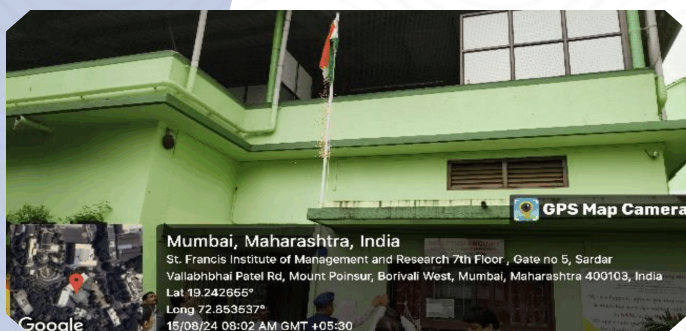
**PARTICIPANTS ATTENDING SHORT TERM COURSE CO-ORDINATED BY ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH UNDER UGC MALVIYA MISSION TEACHER TRAINING CENTRE.**



## INDEPENDENCE DAY

On August 15, 2024, SFIMAR celebrated India's 78th Independence Day with the theme "Viksit Bharat Abhiyan" on campus, with active participation from faculty, staff, and students. Group Captain Yogesh Pai, the Chief Guest, along with Bro. Alphonse Nesamony, led the flag-hoisting ceremony, followed by the National Anthem. Students from the second-year MMS and first-year PGDM programs presented cultural performances, including patriotic songs, speeches, and a tableau symbolizing unity in diversity. Group Captain Pai reminded the audience of the sacrifices made for India's independence and encouraged everyone to value freedom. Dr. Shalini Sinha welcomed the gathering, with dignitaries honored on stage, while Mr. Ruvin Dsouza offered the vote of thanks.

In support of sustainability, the institute ran an e-waste collection drive, donating the gathered items to Dr. Smita Birkar, Director of 5R Cycle. Additionally, eco-friendly Seeded Indian flags were distributed to attendees, which could be planted to grow into plants as part of SFIMAR's vision for a greener India. The event, which concluded with refreshments, successfully instilled civic responsibility and showcased students' teamwork and organizational skills.



**FLAG HOISTING & FELICITATION OF GUEST**



**INDEPENDENCE DAY PERFORMANCES BY STUDENTS**



**INDEPENDENCE DAY CELEBRATION AT SFIMAR**



## SADBHAVANA DIWAS

Sadbhavana Diwas was celebrated on August 20, 2024, at St. Francis Institute of Management and Research (SFIMAR) under the guidance of Assistant Professor Sonali Shiralkar-Tatkar and Ms. Sonal Dalvi, with the participation of 158 students and six faculty members. This commemorative day, marking the birth anniversary of former Prime Minister Rajiv Gandhi, aimed to promote national integration, communal harmony, and peaceful coexistence among individuals, regardless of their religious, linguistic, or regional differences. During the event, participants took a pledge to foster emotional unity and harmony among all people in India. The celebration successfully enhanced awareness of unity in diversity and reinforced the importance of communal harmony across various faiths and cultures.



**PROFESSORS AND STUDENTS WHILE TAKING SADBHAVANA DIWAS PLEDGE**

## NATIONAL SPACE DAY

National Space Day was celebrated on August 23rd, 2024 at St. Francis Institute of Management and Research (SFIMAR) under the guidance of Assistant Professor Sonali Shiralkar-Tatkar and Ms. Sonal Dalvi, with the active participation of Second Year students of 2023-25 batch, and concerned faculty members. The National Space Day was celebrated as a tribute to India's successful Chandrayan-3 Mission. The theme for India's first National Space Day is 'Touching Lives while Touching the Moon: India's Space Saga'.

The day was celebrated with the quiz Competition held at 4.20 PM through online mode, 80 students have actively participated in the Quiz competition. Eleven students have done an amazing job and are considered winners of the Quiz Competition.



**NATIONAL SPACE DAY CELEBRATION AT SFIMAR**



**SFIMAR STUDENTS WHILE PARTICIPATING IN NATIONAL SPACE DAY - QUIZ COMPETITION**



# TEACHERS' DAY CELEBRATION

On 5th September 2024, SFIMAR's MMS students organized a vibrant Teachers' Day celebration in the Assembly Hall to honor their teachers' dedication and hard work. The event, attended by 110 participants including Chairman Bro. Alphonse Nesamony, Director Dr. Shalini Sinha, Deputy Director Dr. G Ramesh, and faculty, began with a graceful welcome dance that set a festive tone. A series of cultural performances showcased the students' diverse talents and expressed their gratitude towards the teachers. The celebration featured a heartwarming cake-cutting ceremony, where two cakes were cut—one by the teachers to acknowledge their contributions and the other one by the students as a gesture of gratitude. Each teacher received a rose as a symbol of respect, and cake was shared with students to symbolize the sweetness and appreciation that teachers bring into their lives. The joy on the teachers' faces reflected their happiness and the success of the event, which fostered a sense of community and created a memorable, celebratory atmosphere for all involved.



**TEACHERS' DAY CUTTING OF CAKE**



**TEACHERS' DAY GROUP PHOTOGRAPH**



## NATURE TRAIL AT SANJAY GANDHI NATIONAL PARK

On August 9, 2024, St. Francis Institute of Management and Research organized a nature trail at Sanjay Gandhi National Park for prospective Bachelor of Management Studies (BMS) students as part of their orientation. The event aimed to foster a connection with nature, promote team building, and offer a refreshing break through experiential learning. Starting with a welcome gathering and light snacks, students participated in a guided trek, observed local wildlife, and engaged in interactive activities such as "Passing the Parcel" and a nature photography competition. The event concluded with students sharing positive feedback, highlighting the trail's success in fostering camaraderie, appreciation for nature, and an enjoyable learning experience.



**GLIMPSES OF THE NATURE TRAIL : PROF. STANLEY SANTMAYOR IN AN ENGAGING SESSION WITH PARTICIPANTS AT SANJAY GANDHI NATIONAL PARK**

## CELEBRATION

### ONAM CELEBRATION

On September 27, 2024, SFIMAR celebrated Onam with vibrant cultural programs and traditional festivities, bringing the campus alive with joy and unity. The event featured a beautiful pookalam, traditional dance performances and a showcase of Kerala's rich heritage. Students and faculty came together dressed in traditional attire, enjoying the festive spirit. The celebration reflected the cultural diversity and harmony within the SFIMAR community.



**WELCOMING GUEST OF HONOR**



**STUDENTS OF MMS I (B:2024-26) PERFORMANCE ON POOKALAM**



**ORGANISING TEAM WITH MAHABALI**



## **STUDENT SKILL-DEVELOPMENT PROGRAM (SSDP)**

The institute's objective is to enhance the employability skills of its students by training them in soft skills, computer skills and technical skills as per the industry requirement. The Career Management Centre at SFIMAR takes many initiatives for grooming students as per the industry requirements from the initial days. Over the years, the grooming program has become structured and defined as Student Skill Development Program (SSDP).



**IBFM TRAINING SESSION**



**RESUME WRITING**



**ADVANCE EXCEL TRAINING**



**GROUP DISCUSSION & PERSONAL INTERVIEW SKILLS**



**POWER OF COMMUNICATION**



# ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH

## An Autonomous Institution

Managed by the Society of the Congregation of Franciscan Brothers

"A Christian Religious Minority Institute"

Approved by AICTE, DTE Recognised and Affiliated to University of Mumbai

Accredited with "A+" Grade by NAAC and ISO 9001:2015 Certified Institute

MMS Programme Accredited by NBA, New Delhi.

Gate No.5, Mount Painsur, S. V. P. Road, Borivali (West), Mumbai - 400103

**BMS ADMISSION**  
**ACADEMIC YEAR**  
**2025-2026**

*Enlightening Minds, Defining Leaders*



## BACHELOR OF MANAGEMENT STUDIES (BMS)

Professional Course

Intake 60 seats

As per NEP 2020 multiple  
exit system is applicable

### Title of the Program:

- A. Certificate of Management Studies
- B. Under Graduate Diploma in Management Studies
- C. Bachelor of Management Studies
- D. Bachelor of Management Studies (Honors)
- E. Bachelor of Management Studies (Honors with Research)

**DTE CODE:03119**

### ELIGIBILITY

- 10+2 cleared with minimum 50% from a recognised Board
- Entrance Scores Accepted : MAH-BMS-CET 2025-26

**For details, please contact:**

- ☎ 9619599099
- ✉ [bms@sfimar.org](mailto:bms@sfimar.org) / [info@sfimar.org](mailto:info@sfimar.org)
- 🌐 <https://www.sfimar.org/>

**Service Through Enterprise**





**ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH**

**An Autonomous Institution**

**Managed by the Society of the Congregation of Franciscan Brothers**

*"A Christian Religious Minority Institute"*

Approved by AICTE, DTE Recognised and Affiliated to University of Mumbai

Accredited with "A+" Grade by **NAAC** and ISO 9001:2015 Certified Institute

MMS Programme Accredited by **NBA**, New Delhi.



Enlightening Minds, Defining Leaders"

**MMS ADMISSION**  
**Batch 2025-2027**

**DTE CODE : MB 3119**

# **MASTER OF MANAGEMENT STUDIES (MMS)**

**(Two Year Full Time Course)**

**Intake 180 seats**

**(51% seats are reserved for the Christian  
Minority Candidates of Maharashtra State)**

**100%  
INTERNSHIP  
&  
PLACEMENT  
ASSISTANCE**



## **ELIGIBILITY**

- Graduate with minimum 50% aggregate or equivalent in CGPI from any recognized University
- Entrance Scores Accepted :  
MAH-MBA / MMS-CET 2025 / CAT 2024 /
- CMAT 2025 / XAT 2025/ ATMA 2025 / MAT 2025



## **SPECIALIZATION**

- ❖ Finance
- ❖ Marketing
- ❖ Human Resource (HR)
- ❖ Information Technology
- ❖ Operations

**For enquiry contact:**

☎ (M) 7738578255, 8097618932, (L) 9619499199, 9619499099

✉ [mms@sfimar.org](mailto:mms@sfimar.org) / [info@sfimar.org](mailto:info@sfimar.org)

🌐 <https://www.sfimar.org>

**Service Through Enterprise**