

MARCH 2024

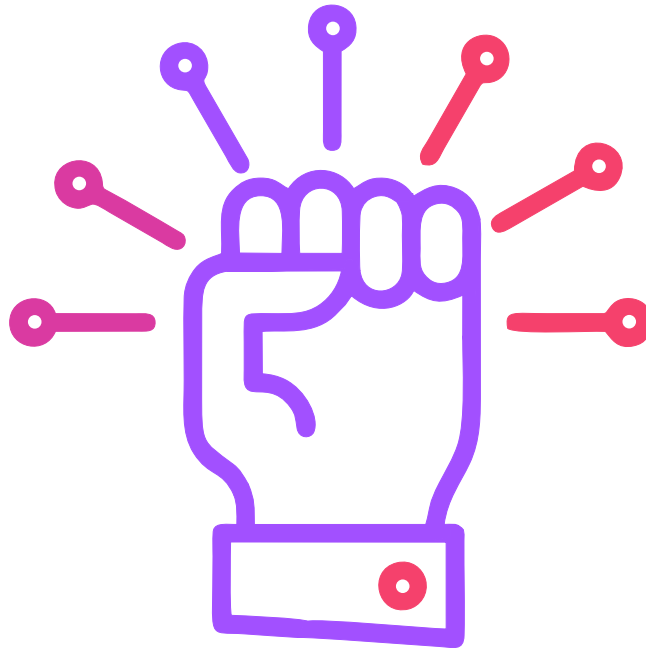


St. Francis Institute of Management and Research (SFIMAR)

Approved by AICTE, DTE, Govt. of Maharashtra and Affiliated to the University of Mumbai
Accredited with 'A+' Grade by **NAAC** and MMS Programme Accredited by **NBA**, New Delhi
An ISO 9001:2015 Certified Institute
Gate No. 5, Mount Painsur, S. V. P. Road, Borivali (West), Mumbai - 400103

Jharokha

Institute Newsletter



DTE CODE 3119
www.sfimar.org

OUR PATRON



ST. FRANCIS OF ASSISI

OUR FOUNDER



BRO. PAULUS MORITZ

FOUNDER - CMSF

(JUNE 29, 1869 - NOVEMBER 19, 1942)

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BRO. ALPHONSE NESAMONY, CHAIRMAN - SFIMAR

CHAIRMAN'S MESSAGE

We are delighted to share with you the exciting news that our esteemed institution has recently achieved a significant milestone: we have been granted Autonomous Status. This achievement marks a pivotal moment in our journey towards academic excellence and institutional autonomy.

Autonomous Status empowers us to chart our own course in higher education, allowing us the flexibility and freedom to innovate and adapt swiftly to the evolving needs of our students and the industry. It signifies a vote of confidence in our capabilities to maintain high academic standards while fostering a culture of continuous improvement and innovation in all aspects of curriculum & examination reforms.

One of the most profound impacts of Autonomous Status will be on the quality of education we offer. With greater autonomy, we can tailor our curriculum to be more industry-relevant, integrate the latest advancements in pedagogy and technology, and introduce specialized courses that cater to emerging fields and niche industries. This flexibility ensures that our graduates are not only well-prepared but also highly competitive in the global job market.

Moreover, Autonomous Status empowers our faculty members to engage in cutting-edge research, collaborate with industry leaders, and participate in international academic forums, thereby enriching their teaching and mentoring capabilities. This, in turn, translates into a more vibrant academic environment where knowledge creation and dissemination flourish.

As we embark on this new chapter as an autonomous institution, I urge all members of our B School community to embrace this opportunity with enthusiasm and dedication. The Management of SFIMAR encourage all members of the community to uphold our commitment to excellence in education, nurture talent, and prepare our students to become future leaders and change-makers.

I extend my heartfelt congratulations to each one of you for contributing to this achievement. Together, let us strive to make our institution a beacon of innovation and academic distinction.

God Bless All !

DR. SHALINI SINHA, DIRECTOR - SFIMAR

DIRECTOR'S MESSAGE



I am pleased to share a momentous development with you all: our institution has been granted Autonomous Status. This milestone is not merely a recognition of our past achievements but also a catalyst for transformative changes that will shape the future of our B School.

With Autonomous Status, we embark on a journey marked by greater academic independence and responsibility. It empowers us to innovate our curriculum, teaching methodologies, and research initiatives in response to the dynamic demands of the industry and society. This newfound flexibility will enable us to offer programs that are more aligned with industry trends, incorporate interdisciplinary learning opportunities, and emphasize practical skill development alongside theoretical knowledge.

The role of our college newsletter, in light of these changes, will evolve significantly. It will serve as a vital communication channel, not only for sharing updates and achievements but also for fostering a deeper engagement with our stakeholders. It will reflect our commitment to transparency, collaboration, and academic excellence by showcasing the diverse talents and achievements of our students and faculty.

Looking ahead, the impact of Autonomous Status will be profound. It will encourage a paradigm shift in our educational philosophy, emphasizing lifelong learning, critical thinking, and innovation. Our updated vision and mission are centered around equipping our students not just with knowledge but with the skills and mindset necessary to thrive in a rapidly evolving global landscape.

As we navigate these exciting changes, I extend my best wishes to all our students and readers of the newsletter. Your support and participation are crucial as we continue to elevate our standards of education and contribute meaningfully to society.

ST. FRANCIS DAY CELEBRATIONS

CMSF



**GOLDEN AND SILVER JUBILEE CELEBRATION OF CONGREGATION
OF THE FRANCISCAN MISSIONARY BROTHERS (CMSF)**

- ST. FRANCIS DAY CELEBRATIONS 4TH OCTOBER 2023

CMSF

Congregation of the Missionary Brothers of Saint Francis of Assisi - (CMSF) was established in the year 1901 by Brother Paulus Moritz, CMSF of Germany is an International, Religious, Missionary, and Charitable Society, the Franciscan Missionary Brothers are involved in a variety of services to humanity in several countries.

The Congregation of the Missionary Brothers of Saint Francis of Assisi (CMSF) follows the ideals and spirituality of Saint Francis of Assisi. Francis of Assisi was someone who lived the truth of the Gospels in a radical, revolutionary, and uncompromising way.

St. Francis Group of Institutions in Mumbai is a chain of Catholic Minority Educational Institutions located in the western suburb of India's Financial Capital Mumbai. St. Francis Group of Institutions has today become a pride of Mumbai and India's most sought academic community for its focus on excellence in value-based education and beneficial & educative extra-curricular activities.

We also maintain a one-to-one relationship with our students and take care of their personality development at each stage through many interactive sessions on values, ethics, business etiquette, counseling, and leadership. On campus, the Franciscan values of service and living purposefully, are visible in action. Our faculty, students, and staff are involved in many social outreach activities. The Eco-System created by our strong SFIMAR-Alumni network enhances substantially the growth and development of our student participants of our Institute.

Today, after 122 years of its inception the Franciscan Brothers continue their commitment of training young minds and finding solutions to address tomorrow's challenges.

CMSF charism is brotherhood dedicated to pioneering Evangelization. Therefore, Evangelization is our Vision, Brotherhood is the Mission, and Pioneering is the way of our existence and action.

The Congregation is ever grateful to God Almighty for the abundant blessings showered on them until today and the great work done and the sacrifices made by the veterans to keep the charism of the Congregation active and alive.

CONGREGATION OF THE MISSIONARY BROTHERS OF SAINT FRANCIS OF ASSISI (CMSF)



“LOOK AFTER THE POOR, GOD WILL LOOK AFTER YOU.”

SFIMAR - CELEBRATING 22 GLORIOUS YEARS

St. Francis Institute of Management and Research (SFIMAR) was established in 2002 by "The Society of the Congregation of Franciscan Brothers" to impart quality education in the field of Business Management. It is recognized by AICTE, New Delhi and has been granted permanent affiliation by the University of Mumbai. SFIMAR is Grade 'A+' (Second Cycle) accredited by National Assessment and Accreditation Council (NAAC) and is recognized under Sections 2 (f) & 12 (B) of the UGC Act 1956. It is also ISO 9001:2015 Certified by DNV (Det Norske Veritas). MMS programme offered by SFIMAR is NBA accredited lately.

The courses conducted at the SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty members delivers various courses to the students.

Additionally, experienced professionals from various industries are invited as Eminent Speakers/Guest Faculty to provide practical orientation to the application of management principles in various fields. SFIMAR believes in the overall development of students and runs several Personality Development Programmes.

SFIMAR also provides its students with additional certification Programmes such as, Alternative Investment Industry, Project Management, National Institute for Securities Markets (NISM) Training Programmes, Business Analytics, Digital Marketing, etc. which improves their knowledge and employment prospects. SFIMAR has a very active Placement Department which assist students in achieving appropriate placements and has a track record of almost 100% placement for the past several years.

The courses conducted at the SFIMAR campus are in a state-of-the-art infrastructure environment with Air Conditioned Classrooms, Computer Labs, Conference Halls, Library and other Amenities. A core team of experienced and qualified faculty and research scholars bears the responsibility to impart knowledge to aspiring students at SFIMAR.

Vision

To flourish as a seat of learning of international standards for developing an entrepreneurial class of value-based industrial leaders empowered with techno-managerial competence to sustain innovation for building global business of the future.

Mission

To enter the realm of globally successful B-schools by imparting value-based education for creating responsible and thoughtful citizens who would lead the world by example and excel through innovation, an entrepreneurial spirit and a humanitarian attitude.

Quality Policy

SFIMAR is committed to the endeavor of transforming students into Global Leaders by continual improvement in its services through a student centric approach, innovations in our pedagogy and rigorous selection, development and up-gradation of its faculty while meeting the regulatory & statutory requirements.

CONFERMENT OF AUTONOMOUS STATUS



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुर शाह जफर मार्ग, नई दिल्ली-110 002
Bahadur Shah Zaffar Marg,
New Delhi - 110002

No.F. 2-10/2023(AC-Policy)

November, 2023

**The Registrar,
University of Mumbai,
Mumbai, Maharashtra-400 032**

13 NOV 2023

Sub:- Conferment of Autonomous Status to St Francis Institute of Management and Research(SFIMAR), Gate No 5, SVP Road, Borivali West, Mumbai-400103 affiliated to University of Mumbai, Mumbai

Sir/Madam,

This has reference to the proposal submitted by St Francis Institute of Management and Research(SFIMAR), Gate No 5, SVP Road, Borivali West, Mumbai-400103 affiliated to University of Mumbai, Mumbai for conferment of autonomous status.

The Commission at its meeting held on 03.11.2023 has approved the recommendation of the Standing Committee on Autonomous Colleges to confer the autonomous status to **St Francis Institute of Management and Research(SFIMAR), Gate No 5, SVP Road, Borivali West, Mumbai-400103 affiliated to University of Mumbai, Mumbai** for a period of 10 years from the academic year 2024-2025 to 2033-2034 as per clause 7.5 of the UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023.

The University, is therefore, requested to issue necessary notification within 30 days regarding the grant of autonomous status to the College as per UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023.

The autonomous college is required to abide by all the provisions of the UGC Regulations for Autonomous Colleges. The Regulations are available on the UGC website, www.ugc.gov.in. Noncompliance of the requirements and conditions prescribed in the said Regulations shall attract action as per Clause -13 of the UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023. The college should apply to University Grants Commission for extension of autonomous status at least three months before the completion of autonomy period.

Yours faithfully,


(Dr. Gopi Chand Merugu)
Deputy Secretary

GUEST LECTURES

Guest lectures in a business school play a crucial role in enriching the educational experience of students.

Industry Insights: Guest lecturers who are often experienced professionals and industry leaders, provide practical insights into current industry trends, challenges, and opportunities. This helps bridge the gap between theoretical knowledge and real-world application.

Networking Opportunities: These lectures offer students a chance to connect with professionals and expand their network, which can be valuable for internships, job placements, and mentorship.

Exposure to Diverse Perspectives: Guest speakers bring diverse viewpoints and experiences that can broaden students' understanding of different sectors, cultures, and business practices.

Enhanced Learning Experience: Their practical examples and stories can make complex concepts more relatable and engaging, enhancing overall learning.

Current Trends and Innovations: Guest lecturers often discuss the latest trends and innovations in their fields, which helps students stay up-to-date with evolving industry standards and technologies.



SS&C GLOBEOP STUDENT INTERACTION

On March 12, 2024, a team from SS&C GlobeOp, led by Mr. Deepak Gupta, Global Head of Talent Acquisition, visited SFIMAR. During his 60-minute session titled "From Routine to Revolution: How AI Transforms Work," Mr. Gupta addressed around 120 students, discussing the impact of AI on the workforce. He also met with SFIMAR's academic leadership to discuss preparing students for an AI-driven industry, essential tech skills, and student industry readiness. Mr. Gupta reaffirmed GlobeOp's commitment to hiring SFIMAR students for the 2023-24 academic year, alleviating concerns regarding delays in recruitment. The visit, accompanied by senior HR representatives, offered valuable insights and enhanced future recruitment prospects.



FELICITATION OF THE SS&C GLOBEOP TEAM



FELICITATION OF THE SS&C GLOBEOP TEAM



DISCUSSION



ADDRESS BY MR DEEPAK GUPTA



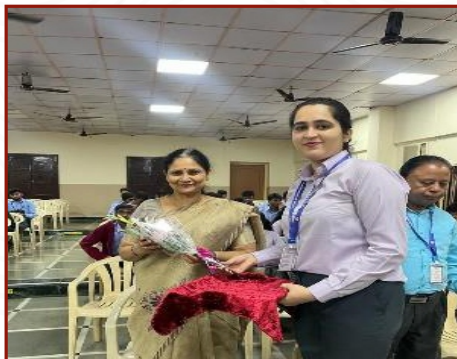
AUDIENCE AT THE EVENT

DEBATE COMPETITION

A debate club in a business school enhances critical thinking by encouraging students to analyze and evaluate multiple perspectives. It improves public speaking and persuasion skills, which are essential for effective communication and leadership. The club fosters teamwork and collaboration through group debates and preparation. It builds confidence in articulating and defending ideas while handling criticism constructively. Students gain exposure to diverse viewpoints and ethical considerations, broadening their understanding of complex issues. Overall, it prepares students for real-world business challenges by simulating dynamic, argument-driven scenarios.



**FELICITATION OF CHAIRMAN
BRO. ALPHONSE NESAMONY**



**FELICITATION OF DIRECTOR
DR. SHALINI SINHA**



DEBATE BEGINS



MAKING A POINT



COUNTER ARGUMENT



THE GROUPS & THE JUDGES



THE WINNERS

SPORTS DAY

Sports day in a business school is important for several reasons. It promotes teamwork and collaboration as students work together in various events. Physical activities help relieve academic stress and improve mental well-being. It encourages a healthy lifestyle by fostering physical fitness. Sports day also offers opportunities for students to demonstrate leadership and sportsmanship. It builds a sense of community and school spirit among students, faculty, and staff. Additionally, it helps develop valuable skills like strategic thinking and resilience, which are useful in both academic and professional settings.

On the 20th of March 2024, SFIMAR MMS hosted its Annual Sports Day, a day filled with fervour and excitement experienced amidst thrills, shrills and cheers. The objective of the event was to encourage the students in various sports events to be mentally strong and build their personalities through effective decisions in academic and extracurricular activities.

The sport day was inaugurated by chief guest for the day Bro. Alphonse Nesamony who addressed the gathering of the students participants. He explained that student participation is vital for building their personalities for curricular and extracurricular activities and strengthen their mental abilities and help them make effective decisions for their future endeavours. Dr. Shalini Sinha -Director of SFIMAR encouraged students to inculcate their sportsmanship.

The sports activities were conducted in three indoor game activities;

1. Table tennis
2. Chess
3. Carrom

Total 66 students from SFIMAR MMS participated in the sports activities.



**INAUGURATION
BY BRO. ALPHONSE NESAMONY**



CHESS



CARROM



TABLE TENNIS



CHESS - FINAL GAME

CORPORATE KATALYST

On January 13, 2024, SFIMAR hosted the "Corporate Katalyst" event, aimed at increasing the institution's brand visibility and enhancing corporate-student engagement. The theme for this season was "Pioneering Corporate Excellence: Innovate to Elevate," emphasizing corporate innovation and excellence. The event, organized in association with HR Shapers, the world's largest HR network, featured 363 participants, including 22 speakers, 47 corporate delegates, 6 alumni, 122 students, and other staff and volunteers.

The event included four key channels: the Featured Speaker Series, CHRO Arch Panel, CHRO Roundtable, and Corporate Campus Open-house. These sessions fostered interaction between students, faculty, and senior industry professionals, enriching industry insights and providing networking opportunities.

Key Highlights:

- 69 senior industry professionals attended.
- 40 selected students had one-on-one discussions with senior panelists.
- 126 students engaged with industry professionals during interactive sessions.
- Post-event feedback indicated a notable improvement in SFIMAR's brand visibility and goodwill, with several delegates expressing interest in future collaborations.

The event successfully achieved its objectives, increasing brand visibility and strengthening corporate relationships.



BANNER OF THE EVENT



LIGHTING OF THE LAMP



AUDIENCE



QUERY FROM THE AUDIENCE



GUESTS/SPEAKERS FOR THE EVENT



EXUBERANCE 2024

The Exuberance Festival at SFIMAR is an eagerly anticipated annual event celebrated with enthusiasm and vibrancy. This festival is a significant occasion for both students and faculty, featuring a variety of activities and competitions that highlight creativity, talent, and camaraderie.

Highlights of the Festival:

- **Cultural Performances:** The festival features a vibrant mix of cultural performances, including dance, music, and drama, all presented by students. These performances highlight the rich talents of the students and bring an energetic atmosphere to the event.
- **Competitions:** Exuberance includes a range of competitions such as debates, quizzes, and business case studies. These events provide a platform for students to showcase their skills while encouraging intellectual engagement and teamwork.
- **Food and Fun:** A vibrant food court offers a variety of culinary options, enhancing the festive atmosphere and providing guests with a delightful dining experience. Various fun activities and games are also organized to ensure a lively and enjoyable environment.
- **Awards and Recognition:** The festival concludes with an award ceremony that recognizes outstanding performances and contributions across different events. This segment celebrates achievements and fosters a sense of accomplishment among participants.

Overall, the Exuberance Festival at SFIMAR serves as a dynamic platform for students to showcase their talents, engage in intellectual challenges, and enjoy a range of recreational activities. It strengthens the sense of community within the institute and highlights the institution's commitment to holistic development.



EVENT BANNERS



REGISTRATION DESK



REGISTRATION DESK



REGISTRATION TEAM

EXUBERANCE 2024



LIGHTING OF THE LAMP



**CHIEF GUEST
MR. GODFREY PEREIRA**



INAUGURATION OF THE EVENT



AUDIENCE



FOOD COUNTER



BOX CRICKET



TUG OF WAR



FOOTBALL



VOLLEYBALL



CULTURAL PROGRAMME



DANCE



**AUDIENCE OF CULTURAL
PROGRAMME**

INDUSTRIAL VISIT TO RAJASTHAN

On February 17, 2024, MMS students from SFIMAR participated in an educational excursion to Jodhpur-Jaisalmer, Rajasthan. The visit offered practical insights into industrial management practices through tours of Jaswant Industries and Metallizing Equipment Co. Pvt. Ltd. These visits allowed students to observe real-world industrial operations, deepening their understanding of manufacturing processes and management techniques, contributing to their holistic business education.



VISIT TO METALLIZING EQUIPMENT CO PVT LIMITED



VISIT TO JASWANT INDUSTRIES

INVESTOR PITCHING SESSION

Summary: SFIMAR organized a session titled "Pitching for Investors," featuring Mr. Amar Kaul, Chief Data Officer at Barclays India, as the esteemed speaker. Held on March 12, 2024, the session aimed to provide valuable insights into the art of pitching to investors. The discussion focused on key strategies for effectively presenting business ideas, securing funding, and navigating investor expectations, equipping participants with practical knowledge crucial for entrepreneurial success.



FEW GLIMPSES OF THE EVENT

DLLE ACTIVITY - UDAAN

On January 20, 2024, SFIMAR, in association with the University of Mumbai, hosted the inter-collegiate fest UDAAN 2024: "The Flight of Extension," under the Department of Lifelong Learning & Extension (DLLE). Twenty colleges participated in the event, which featured four competitions, including Elocution, Poster Making, and Street Play, centered on topics like Women Empowerment, Environment Preservation, and Healthcare. The event began with a ceremonial lamp lighting and the felicitation of esteemed guests, including Dr. Kunal Jadhav from DLLE and SFIMAR leaders. The festival showcased the efforts of Extension Work students through performances and creative competitions, promoting social awareness and skill development.



POSTER
OF
UDAAN



REGISTRATION DESK



LIGHTING OF THE LAMP BY DR K JADHAV



INAUGURATION



TRADITIONAL DANCE



INAUGURATION

DLLE ACTIVITY - UDAAN



CULTURAL PROGRAMME



AUDIENCE



FELICITATION OF THE CHIEF GUEST DR K JADHAV



GROUP PHOTO OF PARTICIPANTS/VOLUNTEERS



PRIZE DISTRIBUTION



GROUP PHOTO OF PARTICIPANTS

REPUBLIC DAY

SFIMAR celebrated Republic Day with a vibrant and patriotic event that highlighted the importance of national pride and unity among students and faculty.

Activities:

- **Flag Hoisting Ceremony:** The event commenced with the Chief Guest Shri Sudhir Kudarkar - Sr. Police Inspector, M.H.B. Colony, Police Station hoisting the national flag, followed by the singing of the national anthem. The ceremony, attended by students, faculty, and staff, was marked by a solemn and respectful atmosphere.
- **Cultural Performances:** The celebration featured a range of cultural performances, including patriotic songs and traditional dances. These performances were prepared and presented by the students, highlighted their creativity and dedication to honoring the nation.

Chief Guest

- **Director's Speech:** Dr. Shalini Sinha, the Director, delivered a speech reflecting on the significance of Republic Day and the values enshrined in the Indian Constitution. Her address emphasized the importance of contributing to national development and upholding democratic principles.
- **Prize Distribution:** Awards were presented to students who excelled in various extracurricular activities, recognizing their achievements, and encouraging continued excellence.

The Republic Day celebration at SFIMAR was a resounding success, with well-executed activities that engaged the entire campus community. The event served as a reminder of the values of democracy, equality, and patriotism, reinforcing the sense of national pride among students and staff.



**FELICITATION
OF CHIEF GUEST**



**HOISTING OF
NATIONAL FLAG**



**MORE GLIMPSES
OF THE EVENT**

WOMEN'S DAY

At SFIMAR, International Women's Day was celebrated with great enthusiasm and respect. The event featured a series of activities aimed at recognizing and honoring the achievements of women across various fields. It began with a keynote speech from a prominent female leader Adv. Aileen Marques who shared her insights and experiences on navigating the professional world.

The celebrations included cultural performances, such as music and dance, that highlighted the contributions of women. Overall, Women's Day at the business school served as a platform to celebrate women's accomplishments, promote gender equality, and encourage students to support and empower women in their future careers.



FELICITATION OF DIRECTOR DR. SHALINI SINHA



AUDIENCE FOR THE EVENT



CAKE CUTTING AND CULTURAL PROGRAMME



STUDENT VOLUNTEERS



ADV. AILEEN MARQUES



STUDENT SPEECH



**FELICITATION
OF CHIEF GUEST**

WORKSHOP ON THE AWARENESS AND EFFECTIVENESS OF JAN AUSHADHI YOJANA

The workshop on the Awareness and Effectiveness of Jan Aushadhi Yojana was held on 12th February 2024. The workshop marked the culmination of a six-month collaborative short-term project on the same theme, sponsored by ICSSR and conducted by Dr. Shalini Sinha along with three other senior faculty members of SFIMAR: Dr. G. Ramesh, Dr. Smita Jesudasan, and Dr. Natika Poddar.

The presence and contributions of our eminent guests, keynote speaker Sri Biplab Chatterjee, former CEO of BPPI, as well as resource persons Dr. Navnath N. Jadhav, M.D. (Pathology), Medical Officer In-charge, BDBA Municipal General Hospital, Mr. Vijay Gosar, Proprietor, PMBJK, Borivali (West), Mr. Ramen Takashi, ASHA workers, members of Self-Help Groups, and others enriched the discussions during the workshop, making it highly meaningful.



REGISTRATION DESK



LIGHTING OF THE LAMP



SFIMAR PRAYER



FELICITATION OF SHRI CHATTERJEE BY DIRECTOR



SHRI RAMIN CHHEDA, DR NAVNATH JADHAV AND SHRI VIJAY GOSAR ADDRESSING THE AUDIENCE



FEEDBACK BY SHGs (NGO)



FEEDBACK BY ASHA WORKERS

OUR RECRUITERS

and many more...

ALUMNI CONNECT 2024

Alumni meets play a significant role in the life of educational institutions, alumni, and current students. At SFIMAR, we deeply value these events for several reasons:

- 1 **Networking Opportunities:** Alumni meets provide a platform for former students to reconnect with each other and with current students. These connections often lead to valuable professional networks, mentorship opportunities, and potential collaborations.
- 2 **Strengthening Community:** These events foster a strong sense of community among alumni, enhancing their loyalty and connection to the institution through shared experiences and values nurtured during their time at SFIMAR.
- 3 **Sharing Experiences:** Alumni share their career journeys, personal growth, and successes, offering inspiration and practical advice to current students. This motivates students and provides them with real-world insights.
- 4 **Updating Records:** Alumni meets offer the institution an opportunity to update its records, maintain accurate contact information, and track the achievements of its alumni.
- 5 **Feedback and Improvement:** Alumni offer valuable feedback on their experiences and provide suggestions for improvements, helping the institution evolve and better serve future students.

SFIMAR organized SFIMAR Alumni connect, an Alumni Meet event, on March 9, 2024.



ALUMNI GUESTS WITH MMS STUDENT VOLUNTEERS



EXPERIENCE SHARING BY ALUMNI GUEST



EXPERIENCE SHARING BY ALUMNI GUEST

ALUMNI CONNECT 2024



EXPERIENCE SHARING BY ALUMNI GUEST



AUDIENCE OF CURRENT MMS STUDENTS



VOTE OF THANKS

SFIMAR IN THE NEWS

MEDIA COVERAGE OF WORKSHOP ON JAN AUSHADI YOJANA

हमारा महानगर

epaper.hamaramahanagar.net
14 Feb 2024 - Page 2

प्रधानमंत्री भारतीय जनऔषधि में मिलने वाली दवाइयां गुणवत्तादार

महानगर संवाददाता

मुंबई
जनऔषधि को लेकर लोगों में जागरूकता फैलाने के लिए अलग अलग प्रयास किये जा रहे हैं। जनऔषधि को लिलार सेंट फ्रांसिस मैनेजमेंट स्टडीज के छात्र और प्रधानमंत्री जनऔषधि स्टोर पर एक सेमिनार का आयोजन किया गया। इस सेमिनार में प्रधानमंत्री भारतीय जन औषधीय परियोजना के पूर्व सीईओ बिपलाप चटर्जी, स्टोर के प्रोप्रिटर विजय गोसर और इंस्टिट्यूट की की डायरेक्टर डॉ. शालिनी सिन्हा ने जान औषधि के बारे में सेमिनार में आये छात्रों को संबोधित किया। जन औषधि में मिलनेवाली दवाइयों की क्वालिटी कैसे ही होई है जैसे ब्रांडेड दवाइयों की होती है।



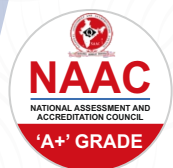
दरअसल एक प्रोजेक्ट छात्रों ने तैयार किया, जिसका प्रारूप सभी के सामने रख गया। इसके अलावा वक्ताओं ने बच्चों का मार्गदर्शन भी किया, जिसमें जन औषधि को लेकर बिपलाप चटर्जी ने दवाइयों की क्वालिटी को लेकर चिंता न किये जाने को लेकर आश्वस्त किया है। उन्होंने बताया कि किस तरीके से प्रधानमंत्री भारतीय जन

औषधि केंद्रों में आनेवाली दवाइयां कितनी गुणवत्तादार होती हैं, इसपर छात्रों को संबोधित किया। इसके अलावा स्टोर चालक गोसर ने बताया कि ये दवाइयां कैसे कैसर के पेशेंट को सस्ते में दवाइयां उपलब्ध कराती हैं। जिससे कइयों की जान बच जाती है। प्रधानमंत्री भारतीय जनऔषधि परियोजना के पूर्व सीईओ बिपलाप

चटर्जी ने बताया कि 2008 में जन औषधि नामक इस योजना को लॉन्च किया गया, लेकिन इसकी जागरूकता लोगों में नहीं थी। तब केवल स्टोर शुरू किए गए थे और जागरूकता न होने के कारण लोग महंगी दवाइयां लेते थे। 2014 में इस परियोजना में कुल 240 प्रकार की दवाइयां उपलब्ध थी और केवल 80 स्टोर थे। इसके अलावा

स्टोर पर दवाइयां कम उपलब्ध हो पाती थी। 2016 में जब वे यहां आए तब उन्होंने दवाइयों के उपलब्धता और क्वालिटी पर ध्यान देना शुरू किया। जिसके बाद डब्ल्यूएचओ की गाइडलाइन, एनएबीएल अप्रूव्ड लेबोरेटरी से टेस्टिंग और रैंडम चैकिंग के बाद दवाइयां लोगों तक उपलब्ध होने लगी थी। जिसका नतीजा यह रहा कि स्टोर जो 80 हुआ करते थे वे बढ़कर दो हजार के करीब हो गए हैं। प्रधानमंत्री भारतीय जनऔषधि केंद्र के चालक विजय गोसर ने अपना एक्सपीरियंस शेयर करते हुए बताया कि यहां पर लोगों का आशीर्वाद भरपूर मिलता है। जिसका कारण यह है कि जो आर्थिक रूप से कमजोर लोग होते हैं, उन्हें दवाइयां सस्ते दामों में मिल

जाती हैं। उन्होंने उदाहरण देते हुए बताया कि जो दवाइयां बाजार में 80 रुपए में उपलब्ध हैं वो इन मेडिकलों में 8 रुपए तक मिल जाती हैं। इसके अलावा कैसर की दवाइयां जो नामल बाजार में 3 से 4 हजार में उपलब्ध होती हैं वही दवाइयां इन केंद्रों में मुश्किल से 350 से 450 रुपए में उपलब्ध हैं। इंस्टिट्यूट की डायरेक्टर ने बताया कि उन्होंने जनऔषधि पर जो सर्वे किया है उसमें 2818 संपल इकट्ठा किये गए। जिसमें पता चला कि ज्यादातर लोग जनऔषधि के बारे में जानते हैं। यही नहीं इन केंद्रों के बारे में भी उन्हें पता है। लेकिन कई लोग ऐसे हैं, जिन्हें उनके इलाके में मौजूद प्रधानमंत्री भारतीय जनऔषधि केंद्र कहाँ है यह उन्हें पता नहीं है।



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