

Important Dates

For participating teams

- Receipt of paper : 5th February 2012
- Intimation of Acceptance of paper : 10th February 2012
- Receipt of the Registration form : 18th February 2012
- Research Paper Presentation : 2nd March 2012

For attendees

- Receipt of the registration form from outstation attendees: 10th February 2011
- Receipt of the registration form from local attendees: 22nd February 2011

Organizing Committee

- Chairman : Dr. Bro. Chandramouli More, Chairman, SFIMAR
Co-chairman : Dr. A.C. Augustine, Director, SFIMAR
Chief Advisor : Mr. Augustine P.Kurias, Director, Zenith Birla
Convener : Ms. Sinimole K.R., Faculty, SFIMAR
Convener : Ms. Sulbha Raorane, Faculty, SFIMAR

Student Organizers

- Jaya Mehta Roshini Roque D'Silva Simone
Renita Cyprian D'Souza Pious Thaikootathil
Prathamesh Ravindra Desai Swati Nair
Megha Kuttappan Nair Royston William D'SouzaBlaise
Quentin F Menezes Martin Lobo
Jarvis Wilson Mascarenhas

For further details contact:

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Venue

St. Francis Institute of Management & Research
Mt. Poincur, S.V.P. Road, Borivli (West),
Mumbai - 400103
Tel. 91 22 28958403, 28917089
Fax: 91 22 28906567
Website: www.sfimar.org
E-mail: anveshi.sfimar.org

About the Institute

The Institute was established by "The Society of the Congregation of Franciscan Brothers" in 2002. This international charitable society of Religious Brothers was founded in 1901 and runs orphanages, schools, formal and informal technical education centers, agriculture training farms, leprosy centers, homes for street children, clinics, dispensaries and hospitals. The society now has 76 such centers in India and abroad. With change in times, the society has ushered into quality educational activities especially into higher technical education focusing on self-employment.

The establishment of St. Francis Institute of Management and Research (SFIMAR) is one such effort. Its establishment was done with a vision to flourish as a seat of learning of international standards for developing an entrepreneurial class of value based industrial leaders, empowered with techno-managerial competence to sustain innovation for building global businesses of the future. SFIMAR aims to educate leaders who make a difference in the world. The Institute is affiliated to the University of Mumbai and offers the MMS, MMM and MFM programs.



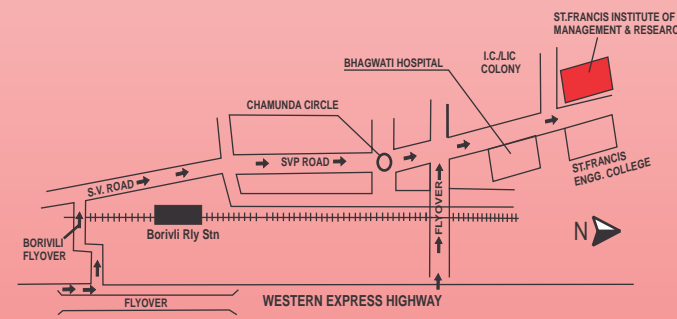
It has also been awarded with ISO 9001 : 2008 certification for implementing "Quality Management System" by Det Norske Veritas (DNV). SFIMAR today is rated among the top ranked institutes in India. SFIMAR ensures 100% results, consistent 100% placement, continuous industry-institution interaction and training in a "gurukul environment".



ST. FRANCIS INSTITUTE OF MANAGEMENT AND RESEARCH
(Approved by AICTE and Affiliated to Mumbai University)

AN ISO 9001:2008 CERTIFIED INSTITUTE

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Presents

Anveshi

The Researcher



Call for Papers
2nd March 2012

Anveshi 2012

In order to give due recognition to the inquisitiveness and creativity of management students, we are organizing ANVESHI - a National Level Paper Presentation Competition on 2 March 2012. This endeavour is taken to provide a platform to the potential researchers and scholars to demonstrate and further hone their skills. The event is expected to be a liaison of corporates, academicians and students. This is the 6th National level Seminar of ANVESHI after the resounding success achieved in previous years.. Management students from diverse regions of India would participate to discuss the emerging issues & to explore their thoughts & ideas to achieve a variety of perspectives and thus contribute to the development of the society.



How do we bridge the employment gap of management graduates?

While enlightenment of the human beings remains the laudable objective of education, the bottom line of every educator and the educated is employment. Even as thousands pass out of the portals of educational institutions, the question upper most in the minds of both the institutions as well as the graduates, irrespective of the discipline, is whether they are employable. Why is it that professional courses like MBA aren't able to provide a student with sufficient knowledge for him or her to face the corporate world with confidence?

To address this issue, St. Francis Institute of Management & Research is organising a national level seminar, ANVESHI 2012.



Paper submission guidelines

- A soft copy of the paper on the listed themes must be sent by email to anveshi@sfimar.org with the theme mentioned in the subject line.
- The paper must be sent as an attachment in Microsoft Word format.
- One hard copy should be sent to the Institute's postal address.
- All the correspondence should be addressed to: "The Convener – ANVESHI".
- The papers must be in English.
- Your submission should include a title page containing:
 - Theme of the paper, Name(s) of authors, Name of the faculty guide, Authors' contact numbers and e-mail addresses, Name of the Institute, Institute's full postal address, telephone number, fax number and e-mail address.
 - Authors' names & Faculty guide's name should be on the title page only, in order to facilitate the blind review.
 - The manuscript must be typed with 1.5 lines spacing. The font size used for all the headings including title should be 16 point, sub-headings 14 point while text should be 12 point. Font used should be Times New Roman. Margins must be 1.5 inch on left side and 1 inch on all other sides.
 - The length of the paper should not exceed 2500 words (4 - 5 Pages).
 - The abstracts should be of maximum 300 words.
- Follow this order when typing manuscripts:
 - Table of Contents, Table of Figures, Table of Charts, Abstract, Main text, References and Appendix.
 - List of references must be arranged in the alphabetical order.
 - References should be written in the following format:
 - Author(s) name (last name, first name), year of publication, chapter or article heading, book title or journal name, volume, issue and page numbers. Book title or journal name should appear in Italics. e.g. Mehta, C.K., 2004, "Creating Value for Shareholders", Financial Management, 2 edition, pp 245-250.
 - Papers should reflect original thoughts and research work and should not have been presented or published elsewhere.

Evaluation criteria (100 Marks)

Draft (50 marks)		Presentation (50 marks)	
	Marks		Marks
Research Methodology	10	Subject Knowledge	20
Originality of ideas	10	Answers in Q&A session	10
Value addition to the existing body of knowledge, based on empirical research	20	Presentation Skills	10
Content Organization	10	Time Management	10

Presentations

- Presentations will be held at the Institute in Mumbai on 2nd March 2011.
- Duration of each presentation should not exceed 15 minutes.
- There will be a question and answer session after the presentation for 05 minutes.
- LCD monitors and Overhead Projectors will be provided.

Rules

For participating teams:

Any number of teams can participate from an institute. One team can have maximum two students and one faculty guide.

Teams must get themselves registered within 8 days from the date of acceptance of the paper failing which papers will not be accepted. The short listed teams will be invited to present their papers on 2nd March 2012. The decision of the screening committee will be final and no correspondence will be entertained in this respect.

For attendees:

People interested in attending the conference as audience must register for the event, as per the dates given. Accommodation is available for all the outstation attendees. They should indicate their intention to avail this facility, in the registration form.

Registration forms given in the brochure should be used for the registration. Photocopies of the form can be used.

Registration fee

Participating teams: Rs. 500 per team

Attendees:

- For Students – Rs. 100
- For Academicians and corporates – Rs. 200

Fee should be paid by a Demand Draft/Local Cheque payable at Mumbai, in favour of "St. Francis Institute of Management and Research".

Accommodation

Accommodation will be provided at a rate of Rs. 750/- (INR) per person per day in the institute premises.

Prizes and Certification

- There will be three prizes.
- First winner will receive a cash prize of Rs. 10,000 and a Certificate of Excellence.
- Second Winner will receive a cash prize of Rs. 5,000 and a Certificate of Excellence.
- Third Winner will receive a cash prize of Rs. 2,500 and a Certificate of Excellence
- Remaining participants will be given Certificates for participation.
- Faculty guide will also be given certificate.

